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MVD (Music Video Distributors) Partners with a UK Company to Bring You More Music Choices

A Great Partnership on the Rise

By Yvonne Glasgow

Just when you thought that **MVD Entertainment Group** had it all, being a leading Music DVD/CD label and distributor, now they are getting even bigger as they now announce they will partner with **Classic Media Group** to bring an even more extensive and timeless music catalog from their **Studio T**. This will bring even more DVD, CD and DVD/CD packages to consumers through **MVD Entertainment Group**. Many of these DVD and DVD/CD combos will feature live concerts of well-established artists performing their greatest hits, much like some of the music **MVD** already carries in their catalog.

MVD will be introducing this new partnership to consumers with the release of **Rick Wakeman - *Amazing Grace***. "This DVD/CD features Rick Wakeman recording live in the studio on acoustic piano, crafted with motion pictures, high-end graphics and emotive imagery to bring to life a collection of material that many will be familiar with, whether from a religious background or not. It presents stunning visual interpretations shaped from a timeless collection of beautiful, inspiring, instrumental arrangements of traditional hymns, with variations on some of the most popular melodies and themes ever produced." This brings to light an even wider array of musical styles available from **MVD**, which already caters to the likings of Classic Rock, Blues, Punk and Metal.

Other **Studio T** releases that will be coming soon through **MVD** are to include **The Drifters - *Live*** (DVD), **Steve Howe *Retrospective***, **The Other Side of Rick Wakeman**, and **The Bill Wyman Sessions**. You can also keep up on all of the new releases coming available to **MVD** by visiting their website.

Classic Media Group (Classic Studio T chose MVD), when looking for US Distribution because of their professional, personal approach and for their invaluable understanding and enthusiasm for their products and artists.

Just a little background information on this company now joining rank with MVD: The **Classic 'Studio T'** label is part of the **Classic Media Group**, which is based at the legendary **Shepperton Film Studios** in the UK. **Classic** was founded in 1987 and quickly became one of the UK's busiest video production companies, producing over 320 documentaries and live comedy programs for TV and Home Video. In 1999, the company expanded into the Music DVD & CD market and rapidly developed into one of the most successful and well respected producers of music programming for a number of independent and major labels. This makes them an excellent fit with **MVD** here in the US.

Working directly with some of the world's finest musicians, **Classic "Studio T"** has maintained a reputation for high quality albums, world-wide digital audio & video download releases and DVD programming. **Classic** features high profile, established artists who have extensive and loyal fan bases. Complete with their own in-house production facility, "**Classic T Stage**", which offers the highest quality, fully equipped multi-camera sound & vision recording stage under one roof, and their own fleet of digital Sound & Vision Trucks for Outside Broadcast, **Classic** has everything they need all under one roof. A host of professional and influential music personalities regularly tread the boards of this 2500 sq. ft. high-spec recording & pre/post production facility.

Some previous **Classic T Stage** Clients include: Jon Anderson, Eric Clapton, Roger Waters (Pink Floyd), Eddie "Knock On Wood" Floyd (Legendary Soul/R&B Singer), Nazareth, Steve Howe, Joe Brown, Greg Lake, Chris Barber, DJ 'Whispering' Bob Harris, and many more. In case you are yet unfamiliar with who **MVD** is, their exclusively represented Music DVD division has been re-branded as **MVD Visual**, with coordinating entities **MVD Audio** and **MVD Distributors**. Since 1999, the **MVD Visual** division "has released over 600 titles, and is currently one of the largest producers of Music DVD in 2007. **MVD Visual** specializes in producing, releasing, marketing, and distributing music-related DVDs for worldwide release. Some of MVD's top recent releases include **Pixies - *loudQUIETloud***, **Bad Brains - *Live at CBGB 1982***, **Mission of Burma - *Not a Photograph*** and many more."

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