

## NEW BEGINNINGS

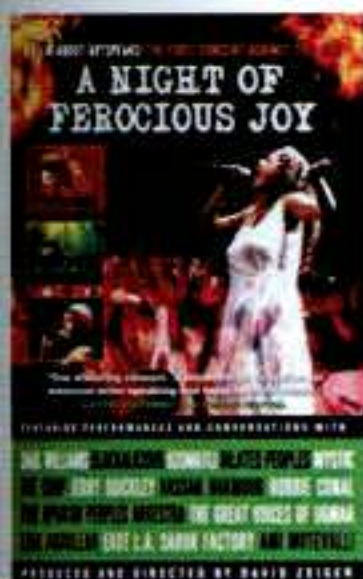


Image courtesy of Music Video Distributors and Displaced Films



Image courtesy of Music Video Distributors and Disconforme

7 software. ■ **Refinery** hired 34 new employees this year and also added five new clients to its roster. The new clients include Aramark, Apple Vacations, GMAC Bank and InfoUSA. ■ **The Lehigh Valley Arts Council** held its annual fundraising event called "Art in Motion" on Sept. 10. ■ **Eclectic DVD** and **Basho Records** announced the home viewing release of "The Committee" for U.S. distribution on DVD. ■ **The Medi Group,**



Image courtesy of Music Video Distributors and Impotent Sea Snakes



Image courtesy of Music Video Distributors and Secret Films

■ **Music Video Distributors** and its partners announced home viewing releases on DVD for U.S., North America, or worldwide distribution. They include "A Night of Ferocious Joy," "Chucho Valdés featuring Irakere - Latin Jazz Founders," "Impotent Sea Snakes - Live in Germany," "Desdemona - Live 3.0," "Sacriversum: Saevitia Draconis - Live in Krakow 2005," "Human League - Live at the Dome," "Beulah - A Good Band Is Easy To Kill," "Michael Schenker Group Live in Tokyo 1997," "Chesterfield Kings - Where is the Chesterfield King?!?!" "Lydia Lunch - Willing Victim" and others. ■ **Concrete Pictures** built a series of 30-second ads for **Charter Communications**. ■ **Reese & Associates** changed its name to **Reese**. Managing Partners Matthew T. Golden and Gregory D. Purcell acquired the business in January from Thomas D. Reese, who helped found the company in 1981. ■ **The Brownstein Group** hosted an open house for local job seekers. ■ **Quark Inc.** has upgraded the features of QuarkXPress



Image courtesy of Reese



Image courtesy of The Brownstein Group

**Ltd.** announced that **Mason, Inc.** selected **SilentPartner** to streamline management of the firm's project assignments. ■ **The National Association for Printing Leadership** held demonstrations of its Integrated Marketing Suite at the Print 05 show in Chicago. ■ **Top Hat Productions** has acquired all rights to SuperFlyCam from Garret Brown's **The Moving & Talking Picture Company**. ■ **PointRoll, Inc.** announced an upgrade of its technology platform that expands the compatibility of its ad units to a wide range of users browsers. ■ **Media Imagery** was selected by the Atlantic City Convention and Visitors Authority to produce their all-new marketing DVD. ■ **Fingerprint Interactive** developed a campaign Web site and creative for ABC Sports' NBA Finals. The site was also listed as MacroMedia's "Site of the Day." The agency also provided Web site and/or online advertising development for Longwood Gardens and Pat Croce's Pirate Soul Museum. They are also in the process of developing a Web site for Majestic Athletic. ■ **Creative Manager Pro** and **Creative Project**

**Manager** released version 7.9 of its flagship product. The new upgrades improve free client extranet, support for Mac OS X Tiger 10.4.1.

■ **Media Imagery** has established a new Northern New Jersey office, expanded its production team and upgraded its facility. ■ **CaptureWorks** released TaskCapture 2.0 for Mac and Windows platforms. ■ **Circuit** announced the formation of a new division focused on the category management needs of mid-sized companies, advertising agencies and non-profit organizations. The first phase launch of the division includes the opening of regional print service center in four U.S. markets. Circuit is headquartered in Whippany, NJ. ■ **Bosha Design** announced the development of **Online Line Proofing System**, a Web-based software that is designed to keep project revisions and scope in check. The site was developed in-house by Barbara Bosha, president of Bosha Design. The system was also named a finalist for Best New Service of the Year in the Stevie Awards. ■ **Giant Ideas**'s ad campaign for its client, Consumer Credit Counseling Services/ Advantage Credit Counseling Services, made the homepage for **AdForum** and **Agency Preview**. ■ **ASMP Philadelphia** presented award-winning photographer, **Mary Ellen Mark**, who presented her work and featured a short film by award-winning filmmaker **Martin Bell**. ASMP also hosted photographer **Jim MacMillan** who presented his images from Iraq at Community College of Philadelphia. In November, ASMP will host the Professional Photographer Assistant's forum. More information will be available at [www.asmpphilly.com](http://www.asmpphilly.com). ■ Photographer **Rom Coia** captured and created the images for the Classic Models Calendar for 2006. ■ **Keith Scandone, Michael Gadsby** and **Michael Terkanian** launched **O3 WORLD**, a brand communications company. The company specializes in marketing, design and technology. Scandone, Gadsby and Terkanian have a combined 20 years of experience in Web design and development and online marketing. ■

## PARTNERING UP

■ **Music Video Distributors** partnered with **Secret Films** to bring an extensive and timeless music-on-film catalog to consumers via DVD. Each DVD will feature live performance footage of well-established artists performing their greatest hits. ■ **Marlton Technologies, Inc.** announced its two subsidiary companies, **Sparks Exhibits & Environments** and **DMS Store Fixtures**, have combined. DMS Store Fixtures is now **Sparks Custom Retail**. ■

### Be a part of the Buzz!

Send your news, press releases with images, and other announcements to [newsphl@createmagazine.com](mailto:newsphl@createmagazine.com).



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Image courtesy of Video Distributors and Metal Mind Productions