

ALL AGES ZINE

Chicago Based Music Magazine Est. 2002

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ED SEAMAN

By: Jeffrey Kurtis

ALL AGES ZINE caught up with Vice President Ed Seaman of Music Video Distributors (MVD). Some of you may recognize this name from our movies/dvd review area. They have been incredible to us and have been very supportive in what we are trying to do at allageszine.com. If you are looking for some insight into the business, Seaman is a good person to start with. I want to send an extended thank you to Ed, Clint, and the rest at MVD for all of their support.

[Official MVD Website](#)

1. [Can you explain what MVD is for people who don't already know?](#)

MVD is a Music DVD Label and Distributor. As a label, MVD has released over 500 titles, and is currently one of the largest producers of Music DVD in 2006. In addition, the second half of 2005 saw important releases such as New York Dolls: All Dolled Up, Michael Franti & Spearhead: Live In Sydney, MC5: Kick Out The Jams, Rockers: 25th Anniversary Edition, Devo: Live 1980 Dual Disc, and Samhain: Live 1984 Stardust Ballroom. Also, MVD has recently celebrated the four-year anniversary of the launch of their subdivision entitled Eclectic DVD Distribution, which releases independent, rare and unusual films on DVD. Some of these titles include Southlander: The Diary of a Desperate Musician, Moby Presents: Alien Sex Party, and My Life with Morrissey.

2. [How do you go about picking what bands DVD's you want to release and are you limited to any specific genres?](#)

We pick using large set of variables - sales history, current sales activity, number of DVDs from that artist on market, fan base activity, collectibility, and gut instincts. No, there is no limit to any genre but we like punk rock...

3. Of your catalog, which DVD stands out as the most important one that helped put MVD on the map?

Tough question - many answers to this. Sublime, Iggy & Stooges, Rockers, not sure I can pick out one title, sorry!

4. If you had to choose your three personal favorite releases from MVD that you think everyone needs to check out, which ones would they be and why?

Iggy & Stooges. It's fucking Iggy and the Stooges!
Rockers - a great film, I love it more & more every time I watch it. It is a beautiful glimpse into what was happening in the Reggae world during its golden age.
NY Dolls- really proud that we were able to get this out and document the band in their very prime

5. What type of distribution does MVD have for their releases?

MVD sells to over 10,000 different storefronts across the USA and Canada. Among our larger customers, we count Tower records, Musicland, Transworld, HMV, Virgin, Best Buy, Borders, Blockbuster, Walmart, K-Mart, Hollywood Video, Fry's Electronics; also top indies such as Newbury Comics, Vintage Vinyl, and many independent chains and retailers, both "record stores" and video stores. Additionally, we supply leading on-line retailers including Amazon.com. MVD also supplies other distributors like Baker & Taylor, Ingram, AEC, Norwalk, Super D and many more.

6. Simply because we cover a lot of punk music, I noticed on your website that you will be releasing Anti-Flag's DVD "Death of A Nation." Is this just a re-release of the A-F version of it, or is there going to be added material to your release?

It is the same thing - re-released through us

7. What band, who isn't already part of your catalog, would you love to release a DVD of?

The Replacements & the Kinks. Neither have been properly documented.

8. Do you accept any unsolicited material and if so how can people get it into your hands?

No - we specialize in soliciting

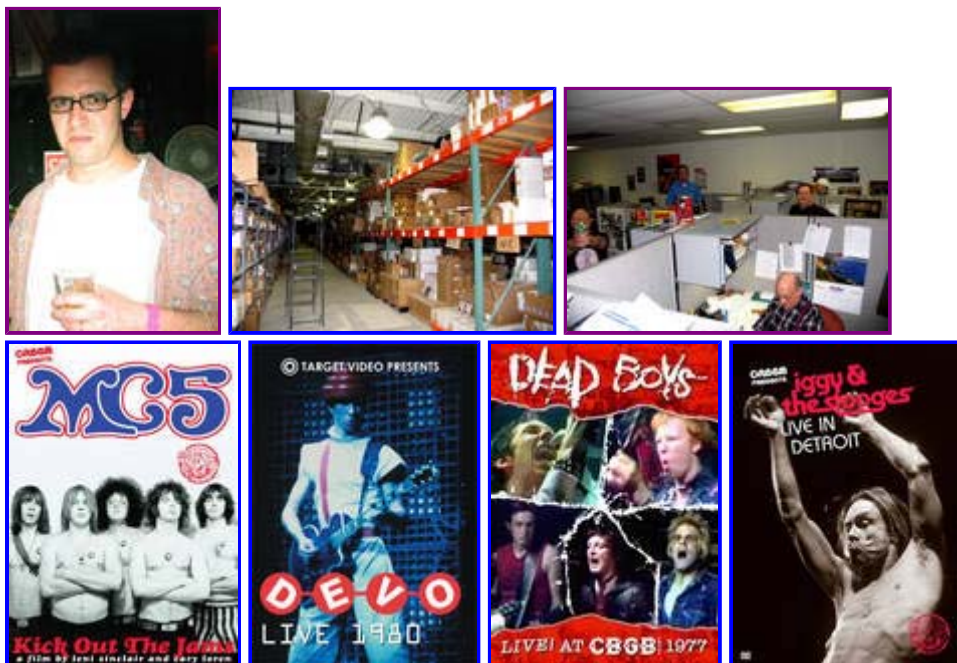
9. What was the first song you heard that made you become interested in music to the point that you wanted to have something to do with it for your career?

I remember listening to Beatles as a kid and being just knocked out. They were my first musical love, but I am not sure this has anything to do with my career.

10. What advice could you offer to someone that is looking to start an indie label company of their own right now?

Fiscal conservatism. Make sure everything you do makes financial sense.

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MVD photos courtesy of: MVD