

## Video Business Magazine, April 12, 2004

pilot inspired by the film, reunion documentary, additional scenes  
 Status: prerelease; Release: June 29

**NEW! Dead Like Me**

MGM  
 Production features: 30 minutes of deleted scenes  
 Status: prerelease; Release: June 15

**UPDATE Die, Mommie, Die!**

Sundance/Showtime

interviews with professional rac  
 features: 20th anniversary reun  
 Status: prerelease; Release: June

**NEW! Frasier: The Comple**

Paramount  
 Original production features: fr  
 Status: prerelease; Release: May

**NEW! Larry the Cable Gu**

**SPECIAL EDITIONS**

### They've got the music in them

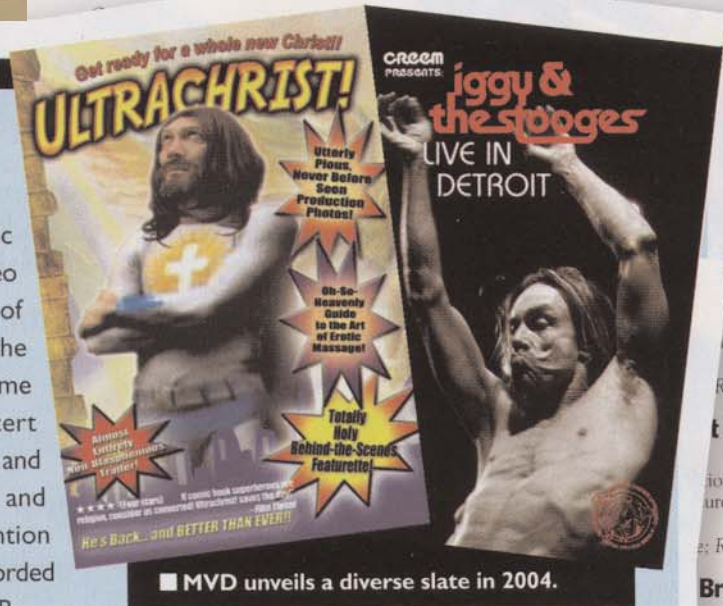
In the business of supplying music programs since 1986, Music Video Distributors shows little signs of slowing down. Last year saw the Oaks, Pa.-based outfit release some 85 titles, including concert performances by such alternative and hard-edged artists as Danzig and Cottonmouth Kings, not to mention compilations of performances recorded at New York legendary club CBGB.

Primarily known as a supplier, MVD has moved into the production arena in recent years, having produced shows featuring such artists as Johnny Winter, Quiet Riot, the Dictators and reggae artist Pato Banton. Each will be issued on DVD during the next year and come with supplemental materials that include bonus tracks, interviews or a karaoke feature—an extra that was on the DVD concert releases of such hardcore acts as Dead Kennedys and the Butthole Surfers.

“We’ve always been interested in exclusive distribution, but now we’re more interested in controlling the means of production and what we end up with,” said Ed Seaman, MVD’s VP and general manager.

On MVD’s slate for the near future are the May titles *Rise: The Story of Rave Outlaw Donnie Disco*, *Goth: The Ultimate Collection* (which includes both a CD and a DVD) and the 1991 title *Iggy Pop, Kiss My Blood: Live in Paris*, the second Iggy Pop title to be released by MVD this year (following last month’s *Iggy and the Stooges: Live in Detroit*). Each carries a suggested retail price of \$19.95. Seaman said MVD plans to release between 80 and 100 titles this year.

MVD’s not all about music, though. In keeping with trends, MVD on May 25 will release the DVD premiere movie *Ultrachrist!*, a 2003 feature film about Jesus returning to modern-day Earth to help today’s rebellious youth and combat crime. According to an MVD spokesman, the company has received a deluge of Jesus-oriented potential acquisitions since it released the 2001 action/horror/musical *Jesus Christ Vampire Hunter* last year. ■ —Laurence Lerman



■ MVD unveils a diverse slate in 2004.