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# MVD Entertainment Group aka Music Video Distributors: Now More Than Just Videos

## The Company's Past, Present and Future

By **Yvonne Glasgow**

MVD Entertainment Group has to be about one of the world's biggest suppliers of Music Videos, but there has recently become way more to them than just Music Videos. This year MVD added on a new Audio Department and that is just the beginning of their growth.

### Past

MVD is a family-run business that began 20 years ago. Tom Seaman had been in the music business since the '60s and his father George had owned a record store in New York called Record Hunter, so it seemed only likely that the future for this family would remain in the music business. Tom Seaman started MVD in 1986. His idea was that people would be able to see their music as well as hear it and when the DVD business started up Tom used his contacts that he gained over the years and his business was on a roll.

With help from other family members MVD remained a Seaman family only business until 1989 when MVD began to expand the business and they started to add on employees from outside of the Seaman family.

### Present

Music Video Distributors, Inc. was the original name of the company, but with more expansion comes even more change. Now known as MVD Entertainment Group, MVD currently consists of three major divisions - MVD Visual, MVD Distribution, and MVD Audio (which just started up this year).

MVD Visual has released over 500 titles, making them one of the largest producers of music DVDs currently in the market. MVD releases their music worldwide and also specializes in their own producing, marketing and distributing.

As well as Music DVDs, MVD Distribution also offers a large selection of non-music DVDs that includes TV shows, movies and more.

MVD's new addition, MVD Audio, is in charge of exclusive distribution and representation for audio content on CD. Some of the record labels that MVD Audio is already working with are Inakustik in Germany, Secret Records Ltd. in the United Kingdom, and Metal Mind Productions in Poland. MVD Audio also works with many independent artists. It is expected that MVD Audio will have released about 100 CDs by the end of this year.

### Future

The future is bright for MVD. They had a great start off with their MVD Audio department and looking ahead they plan to take a more aggressive approach, with the declining of CD sales in the music industry. MVD will be reissuing a batch of Roadrunner CDs through Metal Mind and a new release from Marillion is in the works, which will be out in early April of 2007.

MVD Visual has some very exciting projects coming up in 2007, including a Johnny Winter DVD series, a Stryper DVD, a new Nashville Pussy DVD, a live Moogfest DVD (featuring Keith Emerson & Jan Hammer), the Queens, and much more. 2007 will be the year of MVD!

With a warehouse that is 20,000-square-foot and filled with both music and non-music DVDs, MVD is definitely your one-stop shop for all things DVD and now with their awesome Audio Department they can pretty much fulfill all of your musical needs!

MVD Entertainment Group is located at H-840 North Circle Boulevard, Oaks. Their phone number is 610-650-8200. Their Web site is [www.MVDb2b.com](http://www.MVDb2b.com).

### More resources

[www.MVDb2b.com](http://www.MVDb2b.com)

### Takeaways

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➤ MVD Visual has released over 500 titles.

➤ MVD Visual has some very exciting projects coming up in 2007.

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