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MVD ENTERTAINMENT GROUP Starts Off a New Year with a New Merger

By Yvonne Glasgow

MVD Entertainment Group (MVD) is joining forces with Big Daddy Music Distribution, in an agreement to merge both their DVD and their CD distribution businesses. They will continue to be operating under the name MVD Entertainment Group. MVD plans to continue and build upon Big Daddy's decade and a half commitment to marketing and distribution of music for independent artists and labels.

This is just another big step in MVD's rise in the music and video distribution business. Giving them an edge on the scene and keeping them far above the rest. Through their merger with Big Daddy Music Distribution MVD will have even more intriguing upcoming releases added to their roster.

MVD's people inform us that "Big Daddy Music Distribution was formed in January of 1995 by Burt Goldstein, President and Founder of Big Daddy. An astounding list of well-known and respected artists have had their recordings sold, marketed, and distributed by Big Daddy, including Prince, George Clinton, Nils Lofgren, Robin Trower, Sandra Bernhard, Stylistics, Spyro Gyra, Mushroomhead, GG Allin, Dave Van Ronk, Ronnie Spector, Elliott Murphy, The Hives, Soft Machine, Biohazard, Rachael Sage, The Plasmatics, Cruxshadows, Information Society, and Riverside."

Goldstein started out in the music business in 1967 when he ran a small retail store in downtown Brooklyn. He then opened five Musical Maze stores in New York City, followed by a decade at Crazy Eddie, which was one of the biggest sellers of recorded music in metropolitan New York in the 1980's. So, after working 20 years in music retail, Goldstein decided to start an independent distribution company in Chicago, which he called Impact. This company later merged with Landmark Distributors.

Now Goldstein joins forces with MVD to bring their independent music to even more people. According to sources at MVD "in the last 10 years, MVD has transitioned from being a one stop/wholesaler for Music Video to a leading Distributor and Label for Music Video on DVD. Some of the artists MVD has worked with include Sublime, Pixies, Bad Brains, Devo, The New York Dolls, Iggy Pop, the MC5, Dead Kennedys, Danzig, Marillion, Ween, Shane MacGowan, Stryper, Johnny Winter, and much more. Labels on MVD's roster include Metal Mind, Inakustik, Sexy Intellectual, Cherry Red, Video Service Corp, Disconforme, and many more. Since 1999, MVD has released over 1500 titles, and was the second largest producer of Music DVD in 2007."

Visit MVD online for more information on who they are and who they work with and what else they offer the music industry!

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