

Bio

"From the time I was 9 years old, I knew I wanted to work in entertainment." Not only is Cathy Irby Durant working in entertainment she has managed to produce and direct over 200 video and film productions, including nearly 100 music videos airing on BET and MTV, documentaries, TV commercials and programs.

As an International Producer, Director and Writer, Durant says, "it is an honor to work in the video and film production industry. Cathy Durant's videos have blazed video playlist for years and landed her a national TV interview on the BET Tonight Show, host by Tavis Smiley, in November of 2000.



Cathy Irby Durant
Producer-Director

Her latest production credits include Director, ***Fourth and a Longshot*** feature film, Produced by Marlon Campbell, MTV Tres, Quiero Mi Baby reality TV Show, Greenlight Producer, Shooter, Through the Eyes of a Caddy, DVD, Featuring Augusta Masters' Golf Caddy, Carl Jackson, Distributed by MVD Distributors 2012, TV commercials for Ramsey and Norman Attorneys at Law, Talent Coordinator for Tyler Perry's blockbuster film, "Why Did I Get Married," and Tyler Perry's "Meet the Browns." Durant's latest documentaries include R&B artist Usher, Broadcasting in China, <http://youtu.be/ObjfRf84RyI> , a Three 6 Mafia documentary for Sony Records, and History of the Non Commission Officer (NCO) documentary for the US Pentagon (Army, released in 2011.)
<http://youtu.be/OrW7EgB1BNM>

Film credits include Executive Producer, Post Production Line Producer for the movie Bar- B- Q, "Featuring Lazy Bone of Bone Thugs and Harmony," a limited theatrical release, distributed by York Entertainment/ Maverick Films and Post Production Coordinator and Sound FX Supervisor for "Pay the Price," released independently on DVD and winner of the New York Film Festival "Best Family Drama" in 2001. Durant's company Devine Communications handled post production for both 35mm feature films supplying the EDL for the answer prints. Cathy Durant also submitted the application for Bar- B- Q's Motion Picture R rating and negotiated the Atlanta, Regal 24 Theater, premier.

Ms. Durant's most popular music videos include Ying Yang Twins "Whistle While you Twurk," Miracle, "Bounce" and Methrone "Loving Each Other for Life." National TV commercials include Verizon Wireless featuring Brian McKnight
<http://youtu.be/T1tCphl-TVs> . Current TV shows include Gospel Greats music video show airing weekly on BET's Gospel Network from 2003-2007.

Cathy Irby Durant says she made her childhood dreams come true by weathering the storm and not being afraid to believe dreams come true. After 26 years in television, holding a variety of key positions including News Producer, on and off -camera talent, and video tape editor, Durant decided to become an entrepreneur. In 1990 she created Devine Communications Video & Film Production, Inc. based in Atlanta, GA dba Devine Motion Pictures. www.devinemotionpictures1.webs.com

After working at WALA TV, an NBC Affiliate in Mobile, Alabama as News Video Tape Editor, News Producer, and Talk Show Host, Durant landed a position at Mobile's #1 Urban Radio station, WBLX FM Radio as News/Public Affairs Director. "Landing powerful positions in the news media early in my career, paved the way for greater opportunities."

"Mobile prepared me for everything. As a news producer, I learned how to write and produce live shows, manage a large crew of reporters, cameramen and technical support." Having multi-skills opened doors at WAGA TV News, FOX, Atlanta, as a news editor. From there to freelancing as a video tape editor for NBC Nightly News, New York, Washington, DC and Atlanta, GA bureaus.

After working 10 years in TV news Irby- Durant developed a strong desire to work in entertainment. Ms. Durant says "Producing and directing my first 35mm music video for a popular, Atlanta Rap artist call "Kilo" was the ticket." Having studied film at Clark Atlanta University provided a natural cross over from video to grand daddy film," says Cathy Durant.

In 1998, Cathy Irby Durant won her first Gold Telly award and Silver Aurora award for writing, producing and directing an environmental spirit video for the US Pentagon for the USAEC. She also served as VP of professional development for Women in Film, Atlanta, GA Chapter in 2000-2001.

With more than 200 productions under her belt, nearly 100 of which are music videos airing on BET and MTV, Durant says, "I feel like I'm just scratching the surface of a powerful industry filled with extraordinarily talented people."



Cathy Irby Durant credits her success to being blessed with excellent crews who share her passion and work ethic in producing quality video and film productions. Her latest career goals include producing and directing feature films and a law and order TV series call *City Hall East*.

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