



THE ART OF RHYME – “THIS FEATURES RARE EXCLUSIVES BY NOTORIOUS B.I.G., MOS DEF, BLACK THOUGHT & MORE”

More than 7 years in the making, this multi-award winning & critically acclaimed feature film, considered by many to be cult classic, explosively explores the world of improvisational rap with some of the most amazing MC's ever to bless the Mic! Peep director **Kevin Fitzgerald's** Top 5 Reasons you need this iTunes exclusive!

1. It's A Celebration



This is the 10th Anniversary special release of the film! It took more than 7 years to make the film. It features rare exclusives by The Notorious BIG, Mos Def, Black Thought, Questlove, Pharoahe Monch, Lord Finesse, and Bahamadia. It's won over 7 International Film Festival Awards. And been and screened at over 20 International Film Festivals as an Official Selection. It was made like a true underground hip-hop project.

Reason 2: Never Before >

WIN YOUR OWN COPY OF ART OF RHYME COURTESY OF SOHH.COM.

Here's what you gotta do:

1. Follow [@sohh](#) and [@sohhdotcom](#)
2. At 1:00PM EST, check SOHH's Twitter pages for question(s) related to today's 5 Reasons.
3. Beginning around 1:00 PM EST, start checking out SOHH's Twitter accounts for question(s) based on today's feature. Make sure when you answer the question you mention #SOHH5 in your response. G'luck!
4. You must be a U.S. resident to qualify for each contest. Contestants are only eligible to win every 60 days.