



WVIZ/PBS TELEVISED AUCTION

September 11, 2015

To: MVD Entertainment Group

The 2015 WVIZ/PBS Televised Auction ended in the early morning hours of April 27th and raised a grand total of \$450,602 during the four-day auction extravaganza!

Your donation of the "Carl Palmer (of Emerson, Lake & Palmer and Asia) DVD and CD Set" was just one of the many fabulous items that were donated, viewed and bid on. In addition to the television exposure you received, your item was listed and streamed on our auction website as well.

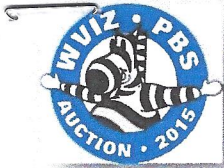
The remarkable success of this year's Auction was made possible through the support of generous donors like you. What this really means for you, as a donor, is that the proceeds from your donation will be used to help the station continue the mission of providing programs and services to our communities that enlighten, inspire, educate and entertain. From children's programs to adult education, from locally-produced series and special programs, to national favorites like *Downton Abbey*, *Nova*, *Masterpiece Theatre*, *Sesame Street* and *Antiques Roadshow* (just to name a few), your contributions help make it all possible.

As a special member of our dedicated supporters, we thank you for the role MVD Entertainment Group played in making this year's Auction such a terrific success. You are a very special part of our loyal and dedicated team of supporters, and we are extremely grateful for your commitment to WVIZ/PBS.

We look forward to your support next year as we continue the Auction tradition on April 28 to May 1, 2016.

Sincerely,

Ella Fong
Special Events and Projects Manager



2015 WVIZ/PBS Auction - Evaluation Form

DONOR - MVD Entertainment Group

ITEM - Carl Palmer (of Emerson, Lake & Palmer and Asia) DVD and CD Set

ON-AIR

Length of each airing: :30

of full-copy airings: 2

of 10-sec Recaps: 2

of days item was presented: 1

WEBSITE

Online bidding available: Yes

Item presented online: Yes

Dates on the web: April 23-26

PRINT

Did item get pre-auction promotion: No

What was the publication: N/A

Circulation of the publication: N/A

EMAIL/SOCIAL MEDIA - No

ON LINE BIDDING - Yes

BIDDING - HIGH BID - \$48.00

COMMENTS

It was not a very popular item; I think the band appealed to a very small audience.

Signed: _____

Date: September 11, 2015

Ella Fong, Special Events and Projects Manager
WVIZ/PBS and 90.3 WCPN ideastream

Station: **WVIZ/Cleveland/Ohio** VHH: 1,513,130

