

BETTYE LAVETTE'S *WORTHY*

“Anyone who has ever heard Bettye LaVette’s voice will recognize how absurd it is that she may have ever been unsung.”

—ELVIS COSTELLO



Bettye
LaVette

WORTHY

AVAILABLE AS
CD AND
CD/DVD
SPECIAL
EDITION

NEW ALBUM FROM THE GRAMMY-NOMINATED ARTIST SHIPPING NOW!

WITH A MUSICAL CAREER SPANNING OVER 50 YEARS, Bettye LaVette is rightly recognized as one of the finest vocalists and one of the great interpreters of song. Her discography spans 5 decades, but it is within the past decade that she’s finally been recognized as one of America’s finest vocal talents. Bettye has teamed up with producer **Joe Henry**, and the result is a stunning new album, featuring 11 songs composed by writers such as **Mick Jagger & Keith Richards, Bob Dylan, John Lennon & Paul McCartney, Mickey Newbury, Beth Nielsen Chapman & Mary Gauthier** (who wrote the album title track) and **Joe Henry** among others.

SALES POINTS

- Earned **2 GRAMMY NOMINATIONS**
- Performed “Love, Reign O’er Me” for **THE WHO** at the Kennedy Center Honors when the band was inducted (Made both **Pete Townshend** and **Roger Daltrey** weep.)
- Won **NUMEROUS BLUES AND R&B AWARDS** throughout the years.
- Has been a guest on **Late Night with David Letterman, Conan, The Tavis Smiley Show, The Today Show, Good Morning America, The Tonight Show with Jay Leno, Austin City Limits, The Late Late Show with Craig Ferguson** and many more.
- Toured with **Cab Calloway** in the Broadway smash *Bubbling Brown Sugar* for 6 years.
- Performed with **Sir Paul McCartney** and **Ringo Starr** at Radio City Music Hall for the David Lynch Foundation’s *Change Begins Within*.
- Performed *A Change is Gonna Come* with **Jon Bon Jovi** for **We Are One**, The Obama Inaugural Celebration at the Lincoln Memorial.

RECENT BUZZ

- **Late Show with David Letterman** performance slated for February 5.
- **Rolling Stone** premier of first single; also featured in the *Rolling Stone* email
- **Blues & Soul** (UK): “Album of the Month”
- **NPR**: “Song of the Day” coming week of release.
- **Wall Street Journal**: web site will run the **Album Stream Premiere**
- **Boston Globe**: 2015 album they’re looking forward to
- **The New Yorker**: photo shoot and feature to run in February/March
- **Sirius/XM**: interview and performance to air throughout February and March.
- **Daily Motion**: news feature for local TV affiliates.
- January/February residency at the legendary **Café Carlyle Jazz Club**, NYC.
- One-on-One interview with **Paul Shaeffer** to be released week of album release.’

LISTEN

Unbelievable (Bob Dylan) <https://soundcloud.com/cherryredrecords/01-unbelievable-bob-dylan/s-67caz>

“With every song on *Worthy*, Bettye finds the thread that first will unravel it. Then she stitches it all back together until it fits her taut frame and fierce stride, until it bends to meet her; until each song’s story is somehow, miraculously, telling her own.”

—JOE HENRY

“I never thought anyone could challenge the way Roger Daltrey took the vocals to such a high level of anguish, longing, and epiphany, but Bettye did it. She is a voice from the wilderness.”

—PETE TOWNSHEND

CD

SKU: MVD6872A
UPC: 760137687221
SRP: \$16.99

CD/DVD SPECIAL EDITION

SKU: CDVBRED649
UPC: 5013929164956
SRP: \$27.99

The SPECIAL EDITION features a wonderful set by Bettye and her superb band at The Jazz Café in Camden Town, London in July 2014.