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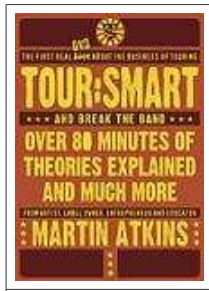
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GOATSDEN

PRETENTIOUS NONSENSE. HORSESHITE. WEIRD THINGS. ALL FOR YOU.

TUESDAY, JULY 1, 2008

Martin Atkins - "Tour Smart - And Break The Band" DVD



Martin Atkins has spent the better part of 30 years touring, recording, performing, networking, running a label, screenprinting, and generally 'fucking it up (pigface)'. He's spent time with a number of pretty damned important bands. (look it up, or read my old Godsend Online interview with him [here](#).)

In essence, Atkins knows his shit.

In-between all this musical work, Martin has been working as a lecturer, and he's now an author. His book, 'Tour Smart', has been hailed as an essential read for bands or artists who are looking at touring and building up a fanbase.

This DVD release, which basically collects a bunch of (mostly brief) clips of Atkins explaining and demonstrating his ideas and experiences, is an entertaining and oftentimes enlightening bit of work. From mapping out and strategizing a tour (his easy 'how-to' here could logically save new bands hundreds of dollars and many hours), to his no-nonsense marketing basics, this DVD is a wise investment indeed, for any musician or artist, regardless of genre or affiliation. Atkins' charismatic and animated personality is down-to-earth, and his tips are easy to grasp. This one's fun to watch if you're a fan of any of Atkins' many musical projects, but it's a must-have if you're starting a band, or even thinking about it. I, personally, am wiser for seeing this one! (Invisible/MVD Visual)

POSTED BY GOATSDEN AT 5:04 PM

LABELS: [DAMAGE MANUAL](#), [KILLING JOKE](#), [MARTIN ATKINS](#), [PIGFACE](#), [PUBLIC IMAGE LIMITED](#), [RITALIN](#)

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▼ 2008 (108)

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[The Mighty Boosh](#)

[R.I.P. Donna Klemm and Artware Productions](#)

► 06/22 - 06/29 (2)

► 06/15 - 06/22 (6)

► 06/08 - 06/15 (7)

► 06/01 - 06/08 (7)

► 05/25 - 06/01 (1)

► 05/18 - 05/25 (5)

► 05/11 - 05/18 (3)

► 05/04 - 05/11 (6)

► 04/27 - 05/04 (7)

► 04/20 - 04/27 (4)

► 04/13 - 04/20 (5)

► 04/06 - 04/13 (9)

► 03/30 - 04/06 (5)

► 03/23 - 03/30 (2)

► 03/16 - 03/23 (34)

► 03/09 - 03/16 (1)

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