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## This Drummer Knows What He's Talking About



Hi music blog readers, Andy Flynn here, you may know me from [The Daily Chord](#), a web page that has been on [sxsw.com](#) since the dawn of the interwebs. Actually it was May 1999 that we started posting a handful of music news stories each day. That's right, we've been in the game way longer than any other music news aggregators that we know. A good chunk of people subscribe to our email version which lists the stories and fiendishly links to our web page so you can surf to your heart's content from our home base. Please check out the Chord, it will help you make sense of a music business which is still in the midst of convulsive change.

The origin of The Daily Chord was in our work on the SXSW Music Conference, the panels, speeches, interviews, and workshops that we present every March. As we trudge through the dog days of July, we're going to post about the coverage we have of our events from this past March, among other things.

First up - a video from our first speech of 2008, Martin Atkins' presentation. Martin, the drummer from Pigface and other bands that your mother should have warned you about, has written a great book for aspiring musicians titled "Tour Smart." The book, and Martin's live presentation are highly recommended for a comprehensive, provocative, and entertaining guide to life on the road these days. To check out a bit of Martin's SXSW presentation, open our [2008 Player](#) and click on the Tour Smart link. Alternately, you can [download the clip here](#). If this piques your interest, by all means check out [Martin's site](#) and/or [buy the book](#).

Martin's SXSW presentation drew a lively crowd and anchored the Wednesday series of panels which are designed to give the straight poop on the art and business of music. Martin dropped us a note this week to let us know about a recent ['All Things Considered' piece](#) and to throw his hat in the ring for a 2009 appearance. We hope that happens.

That's all for today. It's time to ponder whether to use the royal "we" in my posts from here on out. Check out today's [Daily Chord](#) for a number of summer festival-related stories. Feel free to [email me](#). Bye for now. - Andy

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