# PARK THE VAN & MVD ENTERTAINMENT. DEVELOPMENT PROGRAM FOR: WEBSCOCIAL MEDIA



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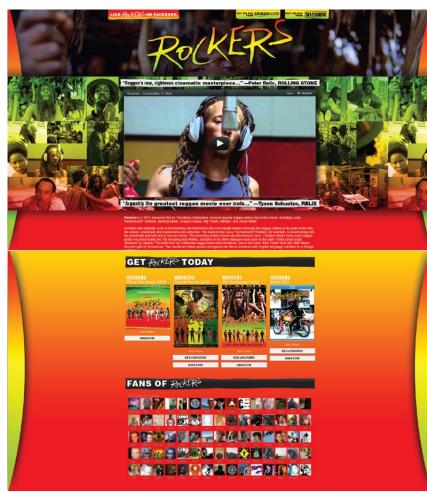




## CONTACT US TODAY

Zach Fischel MANAGER / PARK THE VAN RECORDS e: zach@parkthevan.com p: 949-207-7660 ext. 101

EXAMPLE: Rockers (Splash Page)



FEATURES: Resolution-proof site design, trailers, press quotes, reviews, purchase options, fans, and more.



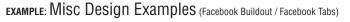
THE STORY OF ROCK 'N ROLL COMICS NOW AVAILABLE ON DVD EVERYWHERE!



FEATURES: Engaging design built entirely with assets shared by Wild Eye Releasing (producer of The Story of Rock 'n Roll Comics)



#### EXAMPLE: John Lee Hooker (Splash Page / Facebook Buildout / Facebook Tabs)





FEATURES: Resolution-proof site design, trailers, press quotes, reviews, purchase options for entire catalog.

FEATURES: Tabs built specifically for Facebook, these include trailers, synopsis, purchase options, and built-in sharing via Facebook.

# PRESS & DISTRIBUTION

## Raise consumer awareness through media coverage

## 🕒 Press Release

MVD writes and sends the announcement to around 8k gualified worldwide media contacts. This includes writers, editors, and bloggers, plus radio and TV personnel. They, in turn, request press copies and iniate coverage, promotions, interviews, etc. \* Qualified party means someone who has proven to actually write and publish reviews for established media outlets.

## Promo Copy Distribution

MVD ships copies (with the drilled UPC by MVD) serviced to any gualified party who requests samples. Copies shipped at MVD's expense.

## Press Release Syndication

Online press release posting system for viral results. The press release is "pinged" to entertainment news sites around the world and will also be reposted at 20+ different websites, thus raising the google search factor and overall exposure.

## Clipping Service

MVD receives, clips, scans, and emails you copies of the press that MVD has generated or found on the products serviced. Furthermore, MVD compiles a summary listing of these reviews which you will have constant access to.





Clint Weiler DIRECTOR OF PUBLICITY / MVD ENTERTAINMENT p: 610.650.8200 ext. 115 e: clint@musicvideodistributors.com



#### EXAMPLE: Circle Jerks "My Career As A Jerk" (Press Release)

#### Circle Jerks "My Career As A Jerk" To Be Released on DVD September 25

I was a participant on a very long musical adventure through all the fun and miserable times and thinking about this I don't know if i'd change any of it! - Keith Morris



IRCIE

Jarks

From the beginning, LA punk band the CIRCLE JERKS were rooted in controversy. Formed by ex members of Black Flag and Red Cross (now Redd Kross) in late 1979, the band came to encapsulate the image, sound and energy of California Hardcore Punk.

Filmmaker David Markey (1991: The Year Punk Broke, The Slog Movie) mixes in-depth interviews, rare live footage and historical perspective to illustrate the story of one of the most influential bands in the American underground.

"I was at many of these shows, and let me tell you, there wasn't a tighter band in Los Angeles at the time," said Markey. "Making this film reminded me just how truly great they were."

My Career as a Jerk follows the band from their early days and classic debut to navigating the independent

label and touring scene of the 80s to the addictions, fights and injuries that forced their break up.

Of course the story doesn't quite end there ...

Features interviews with members Keith Morris, Greg Hetson, Lucky Leher. Earl Liberty, Zander Schloss as well as J. Mascis (Dinosaur Jr), Henry Rollins (Black Flag), Brian Baker (Minor Threat, Bad Religion), and more

Bonus Materials include: Deleted Scenes and Bonus Interviews

Purchase Item: http://www.seeofsound.com/p.php?s=MVD5457D

Hi Res Cover Art: http://mvdb2b.com/i/300dpi/MVD5457D.jpg

### EXAMPLE: Puppet Monster Massacre (Clipping Service)

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## MOVIE NEWS INDIE SPOTLIGHT IN REVIEW



Hobo with a Shotgun First of all ... Rutger Hauer is a godt (There... had to get that out of the way) 1970s grindhouse, exploitation, techni-color film lovers ... get this film on your agenda. Director Jason Einer created a wordt that is part The Warriors, part Mad Max and part Escope from New York. Hobo with a Shotgun redefines over-the-top, action-packed, blocdy as hell story telling. And, as usual. Magnet finds these independent gems and gets them to the masses.

Berning, Arak, as useal, magine milds these independent greams and gets them to the masses. The story is much more complex than the title eludes. Hobo (Hauen) hops of of a train in the woring town ... Scum Town. Mindless violence, robbery, rape, and murder are part of everyday life. Hobo, wanting to beautily his 'new town.' fore-goes a lawn movers for a shotgun, and ceals of dischool. Waking Tall-style jus-tice. The Dake, the local crime boss played by Brian Downey (Lavr), eventu-ally tarms the fown against Hobo, whose last friend a a prostitute. Ally (played by Moly Duraworth). Pedophilic Santas, cooled cops, and common graden-vari-ely scumbags keep Ally and Hobo on the m...even using the shotgun to demand medical attention. It's evident that Eisner was aiming for a gritty TaraninoRodriguez-shyle sory. The film does not specifically fit that cat-egory. However, 'Hobo' metals the best of boots-apocalypic-toknos with genera-accu-rate. Tok exploitation to create its own order does an idench is a minor point), Hobo waht a Shotgun will get and keep your attention for 68 murules. Wanning... to prepared. by Jason Highite

by Jason Hignite



Pupper Monster Massace Pupper Monster Massace Mohan a filmmäken has fun making a movie, it shows, I am sure this was a lot of hard work, but I am alto sure that Dustin Mills and his crew had a great time making Pupper Monster Massacer. This movie is an absolute blast to watch. Growing up a fan of The Mupper Show, Pupper Monster Massacer hocked me immediately. The puppets, their movi-ment and manipulation, even their cos-tumes were all very Henson-influenced. Movever, this fim is not (by any means) for kids. The gore is top-notch, and Dustin Mill stock the brave leap into the tabow world of puppet erotica. I know, I know ... Team America... but those were arrow the source Dusting to those the source arrow the source Dusting to the source of the source of the arrow the source Dusting to those were

taboo world of puppet erotical. I know, it how .... Toam America... but Nose were marionettes. The story follows Charlie, a timid teenager who, along with four other teenagers (Bown – Charlie's fined, Raimi – super nerd, Iggy – total purk metal, and Mona – Iggy's goth queen), spend the night in the Wagner Marsion on the outskirts of town. Little do these unsuspecting kids know, the resident mad scientist, Dr. Wolfgang Wagner, has created a monster that needs to leed. Throw in a psycholic penguin, a perret-de gramps, a hapless hunter and a thou-sand rabbis, Pupper Monter Massace d gramps, a hapless hunter and a thou-sand rabbis, Pupper Monter Massace to the perfect buy some beer and invite some frends over movie. The gore is suprising, and the film's digital environment is perfectly pared with the cast. Cheesy' Hell yes ... but we're taking about puppets here! It is end of those rare films that I watching a the stime. Have far with this one ... ...you're porna love it. bu Jason Homite

Did You Know? Hobo with a Shotgun is viewable via various outlets, including Xbox Live, PlayStation Network, Amazon Instant Video, Tiunes or rentable via Nettiix.

by Jason Hignite



Amer is quite unlike any firm you've seen recontly, or ever, for that matter-traking its cue from the Italian gialic timo the early 70s. Amer vers off into tentory rarely explored in a genre firm and tells the story, not in a narrative style, but visually. Within its 90-minute framework, there are barely two min-utes of spoken dialogue.

The movie unspools in a three part act chronicling the life of Ana. Ana's journey takes her from confronting her grandfather's deathbed as a child experiencing her budding sexuality as a teenager, to the true themes of giallo which come to the forefront in the last act, as a black-gloved straight razor

and, as a black-gloved straight razor rears is ugly head. Co-writes and directors Heinen Cattet and Bruno Forzani have deliv-ered the ultimath homage to that bygone era of fimmaking while coming u with something wholip original. Fans weaned on a steady diet of talian cine-na wit encity the audio and visual over-load, as images are spiked with a heavy color patieta and each and every single sound is heightened to almost absurd degrees. Whether it is pebbies on the ground, a brush of a tree branch, or a namir so ustrainding, not to mention the

Bereavement I'm a fan of Stevan Mena's ultra low budget debut kocker, Meievelance, and was Lucky to see his long-awaited pre-uel Beroavement in the theatert Bereavement is more serial-killer tale on the 1959 abduction of 6-year-old Mariin Bristoll (who suffers from a rare disorder preventing him from feeling any physical pain) by deranged recluse I'm feeling any low deranged recluse and parake in unspeakable attoolles perpetrated against helpless female vic-tims who are randomly kidnapped. Five years later, 17-year-old Allison Miller (Alexandra Dadario) who recently lost both of her parents, moves in with her (Alexandra Dadario) who recently lost both of her parents, moves in with her hardhed by a glimpse of Martin at a decrept old slaughterhouse sets out to find the mysterious boy in the window, resulting in all hell breaking looses to uits at a fatal collision course as the film araches inexcably toward a grim and tagt finale. Breaevement is crafted with care and paston unlike many major studio genry productions. The film is beautiful as a fatal collision. The wide-open spaces summon an overwhelming ground for Sutter's madness and the horror that Livis just boil wolone, on one is safe. If Amer is outstanding, not to mention the familiar sounds of Stelvio Cipriani, Ennio Morricone and Bruno Nicolai

which pepper the soundtrack. Prepare yourself for an onslaught as Amer emerges as the must-see film of 2011 by Dave Kosanke

luris just below the serene idyllic surface. When it comes to the film's powerful and visceral violence, no one is sale. If Mena can continue his upward trend in terms of quality fimmaking, then the planned final film in the trilogy should be something to see Don't miss the extra scene after the credits; it ties the two films together notifies the two films together notifies.



Amer