

WEB & SOCIAL MEDIA

\$ Our Goal: generate more sales & consumer demand



CAMPAIGNS

+ Facebook page design, development and promotion.



DESIGN

+ Design and implement a Splash page for your website.



WEBSITES



FACEBOOK

+ imdb.com Setup & Comments



TWITTER

+ Amazon.com Reviews & Comments



YOUTUBE



AMAZON

+ Specialty promotion to the Top 10 sites for your movie.



IMDB



FORUM POSTS



REVIEWS / COMMENTS



TIME

NETFLIX & PRESS
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CONTACT US TODAY

EXAMPLE: Rockers (Splash Page)

FEATURES: Resolution-proof site design, trailers, press quotes, reviews, purchase options, fans, and more.

EXAMPLE: John Lee Hooker (Splash Page / Facebook Buildout / Facebook Tabs)

FEATURES: Resolution-proof site design, trailers, press quotes, reviews, purchase options for entire catalog.

EXAMPLE: The Story of Rock 'n Roll Comics (Contest / Facebook Tab)

FEATURES: Engaging design built entirely with assets shared by Wild Eye Releasing (producer of The Story of Rock 'n Roll Comics)

EXAMPLE: Misc Design Examples (Facebook Buildout / Facebook Tabs)

FEATURES: Tabs built specifically for Facebook, these include trailers, synopsis, purchase options, and built-in sharing via Facebook.

PRESS & DISTRIBUTION

! **Raise consumer awareness through media coverage**

+ **Press Release**

MVD writes and sends the announcement to around 8k qualified worldwide media contacts. This includes writers, editors, and bloggers, plus radio and TV personnel. They, in turn, request press copies and initiate coverage, promotions, interviews, etc. * Qualified party means someone who has proven to actually write and publish reviews for established media outlets.

+ **Promo Copy Distribution**

MVD ships copies (with the drilled UPC by MVD) serviced to any qualified party who requests samples. Copies shipped at MVD's expense.

+ **Press Release Syndication**

Online press release posting system for viral results. The press release is "pinged" to entertainment news sites around the world and will also be reposted at 20+ different websites, thus raising the google search factor and overall exposure.

+ **Clipping Service**

MVD receives, clips, scans, and emails you copies of the press that MVD has generated or found on the products serviced. Furthermore, MVD compiles a summary listing of these reviews which you will have constant access to.

SCREENSHOTS & EXAMPLES:
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