

# sPEak!

Since 1991 I have spoken at hundreds of Colleges and Universities on a regular basis, often times woven between touring on a world stage as leader of Public Enemy. My topics are Rap, Race and Reality: three aspects of my skill set tenure and surroundings furthered in the ever changing whirls of technology and social media. I've never just regarded my talks as lectures, figuring the average collegian gets plenty of that. However, I consider them conversations or vibe sessions, planting an interaction with the audience while encouraging them to fill the peak of themselves and leaving the venue with possession of their own minds.

I rarely choose to talk about myself, rather anchoring the conversation in relevance to those sitting hearing someone more than twice their age fill an hour or more of their time and space. High schools are too vast for me to cover and I've encouraged other artists that are their focus to have them go speak to their demographic. But both sides are scared today as the artists, their record companies and managements share the apprehensive fear of the educational administrations gathering the fertile young minds in one place for many reasons. On the flip side, PE ushered in these forums while seeking to speak in prisons, as well as do performances ala Johnny Cash, but after the famed Riker's Island concert in 1988, the local and state governments of the USA unofficially dead-ed RAP music going on the inside to chop the mental chains.

So this idea was long coming and since I've developed my convos pacing and humor from speeches, comedy, and spoken word recordings of the 60s-70s. The blending of these to move a crowd in the millennium was also rooted in my ability to perform on stage. The other two rapper / lecturer authors to pave this way are my brothers ICE-T & KRS-ONE, the latter coining the term 'edutainment' which, in a nutshell, is what we do (PROFESSOR GRIFF included).

This has been a long time coming and my record label, The SpitSLAM Record Label Group, has found a solid marketplace that is respecting other physical releases outside of digital downloads. It was simply the right time to do this: the moon, stars, and the planets lined up as I updated my notes for 2015 and really felt the audience out on that foggy night at Eckerd College in St Petersburg, Florida. I built with a mixed crowd of folk about "How NOT to be a robot in the 21st Century." So check it out, put the needle *sPEak! "On the Record @ Eckerd"* because these notes will be relevant for a while.

Special Thank you to @InfiniteSkillz of [www.InfiniteSkillz.com](http://www.InfiniteSkillz.com) for recording this as most schools don't allow tapings for various legal reasons...

Always PEace and resPEct,



Chuck D  
co-founder of PUBLIC ENEMY  
Rock & Roll Hall Of Fame Inductees 2013

ChuckD@channelzero.net  
TWITTER: @mrchuckd  
IG: mrchuckd\_pe  
[spitclamrecords.com](http://spitclamrecords.com)

Executive Producer: CHUCK D  
Recorded by @InfiniteSkillz  
Produced and Mastered by Shawn Franklin for TDX  
[DefExperience.com](http://DefExperience.com)

Cover Art and Direction: Kelvin Fonville  
Layout: DC Snyder

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