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ARIKA KANE

BSE Recordings rising star, singer/songwriter ARIKA KANE is taking the music industry by storm. July 2008, ARIKA met Louis Humphrey, CEO of BSE Recordings, and he heard her soulful voice with a Pop flair and knew right away she was the female artist he was looking for. Not only could she sing, but she was serious and disciplined. ARIKA is no stranger to the music world; her parents are musicians.

ARIKA officially signed with BSE, August 2008. ARIKA's hit single, "Bcuz I Luv U," is climbing the charts on Urban/Rhythmic radio reaching over 5 million listeners; ranking #8 on the Rhythmic/Indie charts, #2 on the Urban/Indie charts and the single continues to receive excellent response in all major markets. ARIKA has interacted with various icons in the music industry from All Access' Jerry Boulding to sharing the stage with Radio One's Kathy Brown and world renowned DJ Red Alert. National CBS radio host Barry Z and veteran Billboard editor/pop-culture commentator Larry Flick of Sirius radio both fell in love with ARIKA's sultry music and personality. She has performed at Ashford & Simpson's famous Sugar Bar venue in NY and received rave reviews for her performance. ARIKA appeared on ABC television in Memphis, TN promoting her appearance on stage with legendary R&B artists Maze featuring Frankie Beverly, BabyFace and Charlie Wilson.

ARIKA's debut album has been remixed by veteran music producer Louis Humphrey and mix master Edwin Ramos with remixes of the hit single "Bcuz I Luv U" in stores, February 23rd 2010. The self-titled Pop/R&B Album is as much upbeat and energetic as it is smooth and soulful. ARIKA says, "I want to connect and relate with people through my music and at the same time make you feel really good. BSE Recordings has given me the opportunity I only dreamed of."

It is obvious that BSE and ARIKA KANE is on the rising path to success and intend on sticking around for a very long time.

ARIKA KANE's self-titled debut album and hit single, "Bcuz I Luv U," is available now on iTunes, CD Baby and www.bserecordings.com

For Further Information please visit-
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Interviews and appearances:
Contact Lillian Smith at lillianbse@gmail.com,
BSE website at www.bserecordings.com



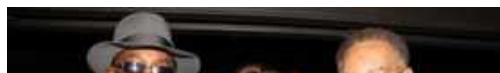
Frankie Beverly and Arika Kane



Valerie Simpson, Arika Kane and Nick Ashford



Radio One's Kathy Brown, All Access' Jerry Boulding, Arika Kane and CEO of BSE Recordings, Louis Humphrey



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