



ALL MY LOVING DVD DUE 9/18!

All My Loving, the 1968 documentary on music and its effect on pop culture in the late 60's, will make its DVD debut on Sept. 18. Featuring previously unseen footage from **The Beatles, The Who, Jimi Hendrix, Cream**, among others, **Paul McCartney** said of the 60-minute film, "This is just great; absolutely what we meant." Director **Tony Palmer** said of the original BBC special, "It was **John Lennon's** idea – the film. He said to me: 'You've got to do something to get these guys exposure on television. They're hammering at the door, except that the guys on the inside are deaf, and probably dumb & blind as well.'" Watch clips of the film at www.allmylovingdvd.com.

NOTE: This appears on Dial-Global's XPrep show prep service website, available to 400 affiliates, including coverage in 80% of top-ten markets.