

**KILL THE RECORD
LABELS (DVD)
MVD Visual-Focus
Media Ent.**

For decades hip-hop music was under the control of record companies. They invest millions and profit billions from global cassette, CD, and now ringtone sales. Music moguls afford a lifestyle comparable to what we see on *MTV Cribs*. Eventually hip-hop artists would adapt the record company formula, and start to strategically promote and market their own music. This has created a conflict inside the industry of record companies, in conjunction with the Recording Industry Association of America (RIAA), have declared war. Offices have been raided, mom and pop stores have been closed, and many have been arrested. This video includes insight and commentary from hip-hop music artists, 50 Cent, Lloyd Banks, Chamillion-aire, Bun B, Young Buck, Lil Scrappy, Red Café, DJ Vlad and Kid Capri. Hip-hop artists, DJs and producers have decided that the only way to survive in the music business is to "Kill the Record labels." (1 hr. 5 mins.).