After making breakfast

New Documentary "Blood Equity" Explores the Often-Sad Plight of NFL Football Players Once Their Glorious Careers Are Over

Veteran producer William J. Macdonald, coming off last week's 4 Emmy wins for his mega-epic series "Rome" has currently joined forces with 15yr NFL veteran/3 time Super Bowl Champion Roman Phifer and his partner, personal trainer/actor Rico McClinton to create the film "Blood Equity." This is a documentary concerning the disturbing issues facing many former NFL players following their retirement. Guys who were once the face of this league, Hall of Famers and lessor known players alike, share heartfelt and personal testimonies of how living their dreams as an NFL player has turned their lives into a nightmare.

See Video on Google:

NFL Pro Football Player makes Documentary Film

The purpose of this film is not only to educate, but to seek solutions for improving life for many of these guys after playing in one of the world's most violent games. The film includes interviews from Mike Ditka, Harry Carson, Tony Dorsett and Darryl "Moose" Johnston just to name a few, who collectively attest to the poor treatment that many NFL players receive from the Player's Union once they retire. Along with increasing public awareness, a portion of the proceeds will be donated to the Gridiron Greats Foundation. Founded by Jerry Kramer and other Hall of Famers, the Gridiron Greats Foundation was established to assist retired players in need.

Personal bios:

Roman Phifer was born March 5, 1968 in Plattsburg, NY. He was drafted in 1991 as a linebacker by the LA

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Rams. Coming out of UCLA, he was the 31st pick in the draft. Roman also played for the St. Louis Rams, NY Jets, New England Patriots where he was apart of 3 World Championships and finished a partial season with the NY Giants. In his 15 yr career, he played 211 games, 1134 tackles, 882 solo, 252 assisted, 29 sacks and 11 interceptions. Roman, his wife Linda and their 3 kids reside in Los Angeles, Ca.

Rico McClinton was born November 27, 1965 in Los Angeles, Ca. Rico has personally trained top NFL athletes for approx. 12 years. Such names include Shawn Merriman, Roman Phifer, Broderick Bunkley and Jamal Anderson just to name a few. He has also been involved in acting for the past 8 yrs. landing roles in television shows such as Alias and CSI: Miami and has also worked in several independent features. Rico currently resides in Los Angeles, Ca with his wife Angel and their 3 kids.

Maya Benyehuda Ballantines PR	
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