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## [Blood Equity: NFL Pro Football Players – Movie Night Preview](#)

By: [Elliott](#) Monday December 7, 2009 8:25 am



Monday, December 7, 2009 8:00pm ET [over at FDL](#).

### [Blood Equity: NFL Pro Football Players](#)

**Dakine** hosts **Rico McClinton**, Producer, **Joe Ruggiero**, Producer, and **William J. Macdonald**, Associate Producer. Join the discussion, tonight.



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Roman Phifer – three time Super Bowl Champion and Assistant Coach for the Denver Broncos – and his business partners Rico McClinton and Joe Ruggiero produced this hard hitting film that focuses on the issues facing former NFL Players following their retirement, including their ironic struggle against the NFL Player’s Union and the Owners they made rich.

The film features intense, passionate interviews with such notables as Mike Ditka (Player Super Bowl V, VI; Coach Super Bowl XX), Harry Carson (Super Bowl XXI), Willie Wood (Super Bowl XXIV), Cyril Smith, Donnie Green, Tony Dorsett (Super Bowl XXXVII), Darryl Johnston (Super Bowl XXX) who share heartfelt and personal testimonies of living their dreams as NFL players – as well as the dark side of that life and some of the unforeseen nightmares.

#### **RICO McCLINTON / PRODUCER**

Rico McClinton was born November 27, 1965 in Los Angeles, CA. Rico has personally trained top NFL athletes for approximately 12 years. Such names include Shawn Merriman, Roman Phifer, Broderick Bunkley, and Jamal Anderson, just to name a few. He has also been involved in acting for the past eight years landing roles in television shows such as ALIAS and CSI: MIAMI and also within several independent features. Rico currently resides in Los Angeles, California with his wife Angel and their three kids.

#### **JOE RUGGIERO / PRODUCER**

Joe Ruggiero was born in Akron, Ohio in 1973. He attended Crespi Carmelite High School and lettered in Football, Baseball and Track. He later played Football and Baseball at Whittier College. He signed a minor league contract with the Antelope Valley Ravens in 1995. Joe has worked on The Price is Right, The Late Late Show with Tom Snyder and Real TV. Joe currently lives in Santa Monica, CA.

#### **WILLIAM J. MACDONALD / ASSOCIATE PRODUCER**

William J. MacDonald is an American film and television writer and producer.

Bill is a graduate of Georgetown University, and has a law degree from Fordham University in New York. With a background in international trade and business affairs, he eventually rose to run the famed Hollywood Producer Robert Evans' production company at Paramount Pictures.

Bill is responsible for producing such films as SILVER, JADE, AN OCCASIONAL HELL, ROUGH RIDERS, MOLLY and ONE MAN'S HERO. He has also written for the TNT series, WITCHBLADE which ran from 2001-2002.

Bill is also the co-creator of the HBO original series ROME (in association of the BBC) along with Bruno Heller and John Milius. MacDonald serves as a writer and executive producer on the series.

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## 20 Responses to “Blood Equity: NFL Pro Football Players – Movie Night Preview”

Leen December 7th, 2009 at 11:01 am

[1](#)

you must have connections behind the scenes at Seminal. Two in the box one about football. Aye yi yi

 [Reply](#)

 [Elliott](#) December 7th, 2009 at 12:37 pm

[2](#)

In response to [Leen @ 1](#)

Excuse me? I recommended my diary; and if others did as well, I am grateful.

 [Reply](#)


Leen December 7th, 2009 at 1:00 pm

[3](#)

In response to [Elliott @ 2](#)

Still think connections behind the scenes

 [Reply](#)

 [Elliott](#) December 7th, 2009 at 1:04 pm

[4](#)

In response to [Leen @ 3](#)

Manually altering the rec'd count is not possible.

 [Reply](#)


Leen December 7th, 2009 at 1:06 pm

[5](#)

In response to [Elliott @ 4](#)

are you saying no friends behind the scenes at Seminal. Encouraging folks to hit the recommend button. Just asking. Seems odd

 [Reply](#)


 [Elliott](#) December 7th, 2009 at 1:16 pm

[6](#)

In response to [Leen @ 5](#)

I posted and the rec's came, I did not ask for them.

 [Reply](#)

 [Elliott](#) December 7th, 2009 at 1:17 pm

[7](#)

In response to [Leen @ 5](#)

But obviously you are going to believe what you want to believe.

 [Reply](#)


[Leen](#) December 7th, 2009 at 1:20 pm

[8](#)

In response to [Elliott @ 7](#)

“are you saying no friends behind the scenes at Seminal” Willing to answer this part of the question?.

 [Reply](#)


 [Elliott](#) December 7th, 2009 at 1:36 pm

[9](#)

In response to [Leen @ 8](#)

I have no idea who rec'd this diary and I didn't ask anyone to. I think that's a clear answer.

 [Reply](#)


 [demi](#) December 7th, 2009 at 1:45 pm

[10](#)

Elliot!!!!

Thank you for this preview.

 [Reply](#)

 [demi](#) December 7th, 2009 at 1:47 pm

[11](#)

In response to [Leen @ 8](#)

What's your beef? I mean, really?

 [Reply](#)

[Leen](#) December 7th, 2009 at 1:49 pm

[12](#)

In response to [Elliott @ 9](#)

“are you saying no friends behind the scenes at Seminal”.

Willing to answer that question?

Really a rather simple question. Yes or no. Friends behind the scenes at Seminal?

 [Reply](#)


Leen December 7th, 2009 at 1:50 pm

[13](#)

In response to [demi @ 11](#)

Since Oxdown became “Seminal” some real changes...Tough to explain in a few sentences

 [Reply](#)

 [demi](#) December 7th, 2009 at 1:52 pm

[14](#)


In response to [Leen @ 13](#)

So what? Want your money back?

You don't have to explain. Whether it's a few sentences or whatever.

My point is, Why are you giving Elliott a hard time. Bored?

 [Reply](#)


 [Elliott](#) December 7th, 2009 at 1:53 pm

[15](#)

In response to [demi @ 10](#)

Thank you, demi. Ever since this came out I can't watch football anymore. And I always enjoyed it, grew up watching games, I considered SuperSunday a national holiday and spent all day New Year's Day in front of the teeVee watching the bowl games. But no more.

 [Reply](#)

 [demi](#) December 7th, 2009 at 1:54 pm


[16](#)

In response to [Elliott @ 15](#)

Reading is probably a better activity. For me, anyway.

I was in the marching band in high school and it wasn't until I was a senior before I knew what a First Down was. :)

 [Reply](#)

 [Elliott](#) December 7th, 2009 at 2:00 pm


[17](#)

In response to [Leen @ 13](#)

Oh for goodness sake, Leen, I'm a contributor. Every Sunday morning I post the Sunday Talking Heads thread. That isn't exactly a secret.

I have nothing to do with the management of The Seminal.

 [Reply](#)


 [Elliott](#) December 7th, 2009 at 2:04 pm

[18](#)

In response to [demi @ 16](#)

Ahh, my parents' both loved football. My mother passed away, peacefully, watching a football game. If she could have chosen a way to go, that would have been it, bless her soul.

 [Reply](#)

 demi December 7th, 2009 at 2:10 pm

[19](#)

In response to [Elliott @ 17](#)

You do? Holy shit, you're that Elliot? My Ellie on FB?

Do I need a snark tag?

Leen: Isn't jealousy one of the seven deadlies? Glad you're helping people who need help. I do too, but I don't post diaries about that.

Perhaps something to think about.

 [Reply](#)

Leen December 7th, 2009 at 4:51 pm

[20](#)

In response to [demi @ 19](#)

Maybe you should. And dear demi I made it clear that my reasons for posting that was not for slaps on the back. To inspire and know it did. This is not a contest. Tried to share a story of one day. Are you feeling like you need to prove something? I know this got people thinking as the football story did not.

And yes there is a great deal of back scratching at Seminal that was not happening when it was Oxdown. And yes I have given money to FDL

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