



# 420 Triple Feature

Vol. 2 CONTACT HIGH

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## Retro Marijuana Madness!!!

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The 420 Triple Feature is back with more wildly absurd "educational" films on marijuana use. Does blowing grass make the user have violent hallucinations? Does puffing on a marijuana cigarette turn you into a non-functioning weed head? Find out the answers to these burning questions within these featured films *The Terrible Truth* (1951), *The Devil's Weed* (1949) and *The Devil's Harvest* (1942).



*"A fun collection of films to while away the hours, and will definitely get you giggling!"*  
- Weed World Magazine (420 Triple Feature Vol. 1)

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### SELLING POINTS:

- Follow Up to 420 Triple Vol. 1 From 2012
  - Release Date is Just Weeks Before 4/20/13
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Title: 420 Triple Feature Vol. 2  
Catalog #: AF420VSDVD19  
UPC: 783583410694  
Pre-Book: 02/19/2012  
Street Date: 03/26/2013  
Retail: \$12.95  
Genre: Cult  
Run Time: 108 minutes  
Box Lot: 30  
Label: Apprehensive Films  
Format: DVD, NTSC, Region 0

### MARKETING - ADVERTISING:

- Banner Ads on BudTrader.Com (The Largest Medical Marijuana Marketplace)
- International Press Push to Cult & Marijuana Publications
- E-blast to Apprehensive Films Mailing List (2,000 + recipients)