



Artist: Jensen, Keith Lowell
Title: Cats Made of Rabbits
Catalog #: AFCMORDVD008
UPC: 738435006099
Pre-Book: 08/23/2011
Street Date: 09/27/2011
Retail: \$19.95
Genre: Comedy
Run Time: 75 minutes
Box Lot: 30
Label: Apprehensive Films
Format: DVD, NTSC, Region 0

JENSEN, KEITH LOWELL CATS MADE OF RABBITS

A hilarious sophomore effort proving that Jensen may be the "Atheist Comedian" but he is oh so much more.

Cats Made of Rabbits is the brand new Stand-Up Comedy release from Keith Lowell Jensen. Jensen is the renowned "Atheist Comedian" and he returns to his hometown and spews utterly sincere filth for over an hour. Watch it on Sunday morning. It's almost as funny as church but without the awful music and begging for money. Jensen gives you the best or at least the most obscenity laden yet still scientific arguments to use against creationists.

BONUS: Interview with Keith Lowell Jensen, TV Spot for To The Moon and a Trailer for Why Lie? I Need a Drink.

SELLING POINTS:

- Jensen has appeared on Spike TV and Lopez Tonight.
- Content will appeal to specific demographics with material on gay rights, atheism and marijuana .

MARKETING - ADVERTISING:

- Jensen's YouTube channel has over 5,000 subscribers, top video 500,000+ views.
- E-blast to Apprehensive Films Mailing List (1,700 + recipients)