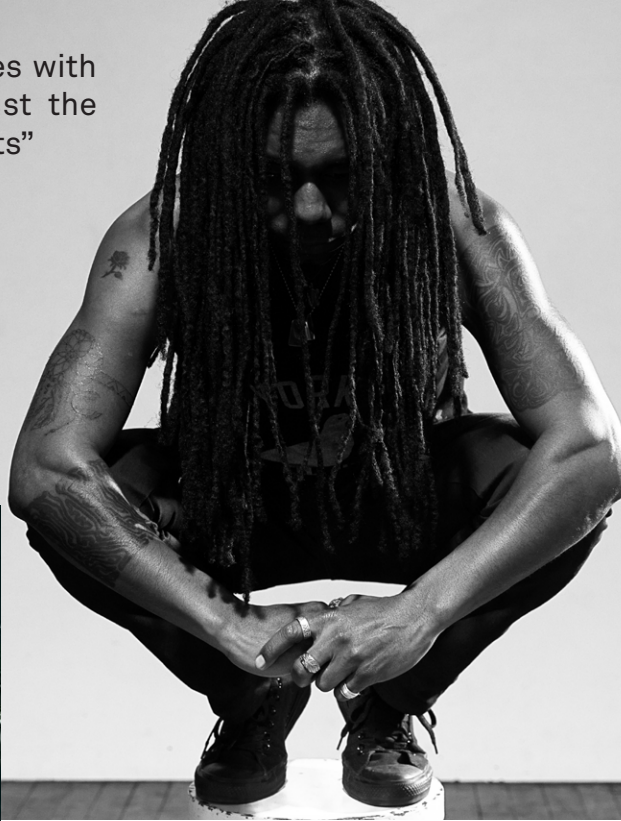
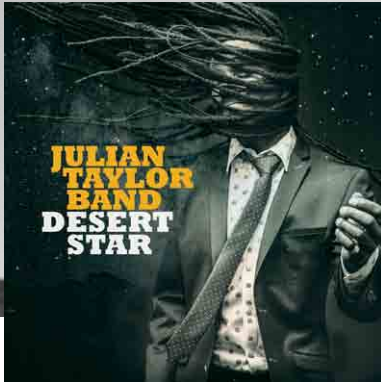


“modern rhythm and blues with its deep grooves, and just the right amount of pop smarts”



ARTIST: Julian Taylor Band
LABEL: Aporia Records
ALBUM: Desert Star
YEAR OF PRODUCTION.: 2016
GENRE: R&B

KEY TRACKS: Set Me Free, Just a Little Bit, Bobbi Champagne, Fever, Feel Your Love

FORMAT: CD

SKU: APO-074-CD
UPC: 829750007424
STREET DATE: 10/07/16
PRE-BOOK DATE: 09/02/16
RUNTIME: 76:52
NUMBER OF DISCS: 1
TERRITORY: WORLD EX CA
LIST PRICE: \$13.99
BOX LOT: 25

FORMAT: DOUBLE LP

SKU: APO-074-LP
UPC: 829750007417
STREET DATE: 10/07/16
PRE-BOOK DATE: 09/02/16
RUNTIME: 76:52
NUMBER OF DISCS: 2
TERRITORY: WORLD EX CA
LIST PRICE: \$29.99

TRACK LISTING

01. Just a Little Bit
02. Bobbi Champagne
03. Hear Good Things
04. Say Goodnight
05. Desert Star
(Who Could Ask for Anything More)
06. One Time
07. Pick You Up
08. Take Me (Stay)
09. Glass House
10. House Is a Garden
11. Coke Bottle Candy
12. Feel Your Love
13. Hot Heels
14. Tiny & Mighty
15. That Spice
16. Chemical Low
17. Fever
18. Get Loud Pt. 2
19. Set Me Free
20. The Belly of the Underman
21. Never Too Late
22. In My Life

» For fans of Cody Chesnutt, Benjamin Booker, Shuggie Otis, Fitz and the Tantrums

“In an era when music lovers seem to be required to like one thing, one style, one genre, we get the protean of the Julian Taylor Band – confident enough in their own abilities to delimit the genres and let the soulful beats resound from wider horizons.” These words from acclaimed Toronto poet Robert Priest beautifully encapsulate the Julian Taylor Band’s double LP, *Desert Star*, an opus reflecting Toronto’s rich musical tapestry that blends vintage soul, rock, roots, and a touch of hip-hop.

Taylor himself describes *Desert Star* as modern rhythm and blues: deep grooves, powerful horns, and just the right amount of pop smarts. A relatively straightforward formula, yes, but Taylor ultimately envisioned the album as four distinct parts, stemming from sessions at various Toronto studios with producers Saam Hashemi, Bill Bell, Brian Moncarz, and David Engle.

Its original 2016 launch in Canada spawned the summer hit with “Set Me Free” on CBC Radio 2, peaking at #2. This was followed by “Fever,” which became a top ten on CBC, peaking at #9. This success seeped into the USA, south of the border, where “Hear Good Things” hit #50 on Active Rock, and “Just a Little Bit” made its way to #88 on the US Top 40.

Four years after its initial release in North America, *Desert Star* found its way on to the BBC 2 playlist, and opened up the record for a second life with OJ Borg, presenter of BBC Radio 2’s weekday overnight programme cooing “Ahh, man I love that. That’s the sort of vibe I’m talking about--extremely good. I love this song, it is, for me, one of the songs of the moment.”

He was followed by colleague Steve Wright, who while singing along to the chorus gushed “Great atmosphere there. I like the attention to detail and urgency in this song by the Julian Taylor band. It’s good, isn’t it.” These regular plays were followed by endorsements from still more BBC DJs, including Ken Bruce and Jeremy Vine.

Streaming and record sales enjoyed a noticeable bump in the summer of 2020, and in order to take advantage of this new awareness Aporia organized a UK publicity campaign that saw the servicing of over 150 key press outlets. Several have followed up with interview requests including *R’n’R Mag* and *Blues in Britain*.

A single, “Set Me Free,” will be released on February 5th in anticipation of a UK-wide digital re-release of *Desert Star* for March 26th, both to be supported with ongoing publicity efforts and facebook/instagram ads.

HIGHLIGHTS

- “Just a Little Bit” on BBC Radio 2 playlist rotation with plays by OJ Borg, Steve Wright, Ken Bruce and Jeremy Vine
- UK publicity campaign is in early days, but has already secured interview requests from *R’n’R Mag* and *Blues in Britain*.
- “Set Me Free,” a Canadian Summer hit on CBC Radio 2, peaking at #2
- “Fever,” top ten CBC Radio 2 track, peaking at #9
- “Hear Good Things” hit #50 on Active Rock
- “Just a Little Bit” hit #88 on US Top 40



APORIA

714 Gerrard St. East, Toronto, ON M4M 1Y3 Canada
aporia-records.com

FORMAT: CD
SKU: APO-074-CD
LIST PRICE: \$13.99



UPC: 829750007422

FORMAT: DOUBLE LP
SKU: APO-074-LP
LIST PRICE: \$29.99



UPC: 829750007415