



PRIMA DONNA

BLESS THIS MESS

Prima Donna roar back with the rabble-rousing follow up to their debut "After Hours."

Call them punk, glam punk, rock n' roll... any way you cut it Prima Donna channels such influential groups such as X-Ray Spex, Ramones and Sex Pistols, as well as '70s glitter idols Mott the Hoople, T. Rex and David Bowie. But it's their sharp, concise songwriting, that separates the band from the pack and sidesteps any notions of the group simply being "retro."

After extensive European and Asian touring with longtime supporters, GREEN DAY, Prima Donna were invited to record at their Oakland, CA studio with head-engineer Chris Dugan producing and Willie Samuels mixing. The result is "Bless This Mess" - 12 tracks of catchy, hook-laden, high-intensity Rock n' Roll!

A month long European tour will commence in January 2012. U.S. tour dates will immediately follow in March with a performance at SXSW. The single "Feral Children", mixed by D. Sardy (Jet, Red Hot Chili Peppers, Nine Inch Nails), will hit radio Feb. 2.

TRACK LISTING

- Sociopath
- Maxine
- Feral Children
- Broken
- Let The Games Begin
- Bless This Mess
- Miss Avenue
- Staring Daggers
- Crimson Lust
- Tryin'
- Puta, Te Amo
- She Says

SELLING POINTS

- Heavy Rotation on Sirius/XM's Little Steven's Underground Garage
- Toured extensively with Green Day in 2009-2010
- Continued touring in U.S. and Europe in 2012- 2013

MARKETING/ADVERTISING

- Stickered with testimonial from Billy Joe Armstrong (Green Day)
- Continued coverage in National Glossy and Weekly press outlets
- Continued Film & TV licensing
- Recently performed in Corona Beer commercial set to air in early 2012
- Six week viral video campaign starts Dec. 15
- Specialty Radio campaign with Substance Co. starts Feb. 2

Artist	Prima Donna
Title	Bless This Mess
Selection #	ATE7044
UPC	094061704427
Prebook	January 3, 2012
Street Date	February 7, 2012
Retail	\$11.95
Genre	Rock Punk Rock
Run Time	44:50
Box Lot	30
Label	Acetate Records
Format	CD

