UTOPIA - Ya Tafari

BIO/ARTIST PROFILE

Bahamian recording artist **Ya Tafari** is an award-winning composer and performer of relaxation, jazz, and Caribbean music. As a multi-instrumentalist with a fan base stretching from Freeport Bahamas to Detroit, **Ya Tafari** has had a long tradition in presenting in his music a broad range of influences. This collection of instrumentals is a follow up to his Millennium album, a unique blend of relaxation and rhythmic chill for the mind, body, and spirit. Whether as a respite from the rigors of the day, a musical environment for personal reflection, or as a catalyst for getting in the right mood, **UTOPIA** offers a progression of effortlessly engaging aural landscapes. Enjoy the instrumental music of **Ya Tafari**.

RIIVI HERE'S WHYI

- A unique blend of relaxation & rhythmic chill
- A strong spa sales history
- Loyal fan base
- Known for his charismatic performances
- Appeal to all age groups; highly marketable

RETAIL

- Appearances and merchandising tools
- MVD Entertainment Group (610-650-8200 voice/ mvdb2b.com)



TRACK LISTING

- 1 East Dimension 7:12
- 2 Harp of the Seventh Heaven 9:08
- 3 Dancing Stars 7:24
- 4 Utopia 7:48
- 5 Walk On the Sea 10.26
- 6 Traveling East 11:23
- 7 Swing High Sweet Chariot 13:15
- 8 Mansions Worlds 5:12

TOTAL PLAYING TIME 76:16

RADIO

- Servicing to select specialty terrestial & Internet radio
- New World'n Jazz (415-453-1558 voice/ 415-453-1727 fax/ newworldjz@aol.com)

PUBLICITY

- CD reviews and features in music publications, including trade magazines, dailies, and weeklies.
- Internet, music videos, and live performances
- MEGAWAVE Marketing (734-260-6950 cell/ 517-371-4444 voice/ 517-371-4445 fax/ megawave@ic.net)

LABEL SUPPORT / INFO

 BIOWAVE (734-260-6950 cell/ 517-371-4444 voice/ 517-371-4445 fax/ megawave@ic.net/ www.MEGAWAVErecords.com)

HOMETOWN

Detroit, Michigan USA

MARKETING OVERVIEW

An Internet and e-mail blast campaign will precede physical product release. CD reviews and features will be solicited to coincide with the CD release. Continued support will include a number of international appearances and performances. Product placement in film and television is planned.

SRLP \$9.95
Box Lot 45
Discounts Available

RELEASE DATE: March 8, 2011

ARTIST/TITLE

YATAFARI
"UTOPIA"



FILE UNDER: NEW AGE (Rhythmic Chill) **COMPACT DISC (Digipak)**

CATALOG #: BIOW0022

