

BATH & BEAUTY MUSIC Ya Tafari

BIO/ARTIST PROFILE

Bahamian recording artist Ya Tafari is an award-winning composer and performer of relaxation, jazz, and Caribbean music. As a multi-instrumentalist with a fan base stretching from Freeport Bahamas to Detroit, Ya Tafari has had a long tradition in presenting in his music a broad range of influences. Bath & Beauty Music: Volume 1 is the first of three volumes of relaxation instrumentals for the mind, body, and spirit. Here, Ya Tafari features the African cora, kalimba, African and Native American wood flutes, harp, zither, synthesized bassoon and soprano saxophone, chimes, wind chimes, bells, and water stick. Whether for a respite from the rigors of the day, a musical environment for personal reflection, or as a catalyst for getting in the right mood, Bath & Beauty Music offers an relaxing collection of instrumental music.

BUY! HERE'S WHY!

- A unique blend of relaxation instrumentals
- A strong spa sales history
- Loyal fan base
- Known for his charismatic performances
- Appeal to all age groups; highly marketable

RETAIL

- Appearances and merchandising tools
- MVD Audio (800-888-0486 voice/
610-650-9102 fax/ www.MVDb2b.com)

RADIO

- Servicing to select specialty terrestrial & Internet radio
- MEGAWAVE Marketing (734-260-6950 cell/ 517-371-4444 voice/
517-371-4445 fax/ info@MEGAWAVEmusic.com)

PUBLICITY

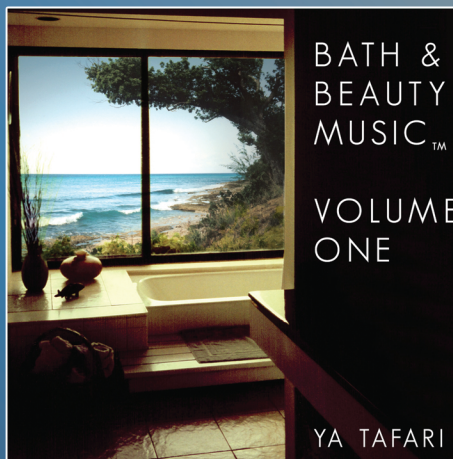
- Album reviews and features in music publications, including trade magazines, dailies, and weeklies.
- Internet, music videos, and live performances
- Clint Weiler (610-650-8200 Ext. 115 voice/
clint@mvdb2b.com)

LABEL SUPPORT / INFO

- BIOWAVE (734-260-6950 cell/
517-371-4444 voice/ 517-371-4445 fax/
info@biowave.net/ www.biowave.net)

HOMETOWN

- Novi, Michigan USA



TRACK LISTING

Bath & Beauty Music: Volume One

1. My Queen My Love, 14:30
2. Peace & Serenity, 10:12
3. Our God Created (Heaven & Earth), 9:43
4. Sun Rain, 17:09
5. A Sea Sings, 5:54

TOTAL PLAYING TIME 57:36

MARKETING OVERVIEW

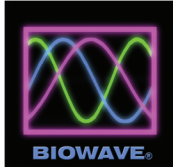

An Internet and premises airplay campaign will precede physical product release. Album reviews and features will be solicited to coincide with the album release. Continued support will include a number of international appearances and performances. Product placement in film and television is planned.

MVDaudio

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SRLP \$9.95
Box Lot 30
Discounts Available
Prebook Date August 7, 2012

RELEASE DATE: September 11, 2012

ARTIST/TITLE		COMPACT DISC (Digipak)
<p>YA TAFARI "BATH & BEAUTY MUSIC: VOLUME ONE"</p>	 <p>FILE UNDER: RELAXATION MUSIC</p>	<p>CATALOG #: BIOW0032</p>  <p>6 03408 50032 7</p>