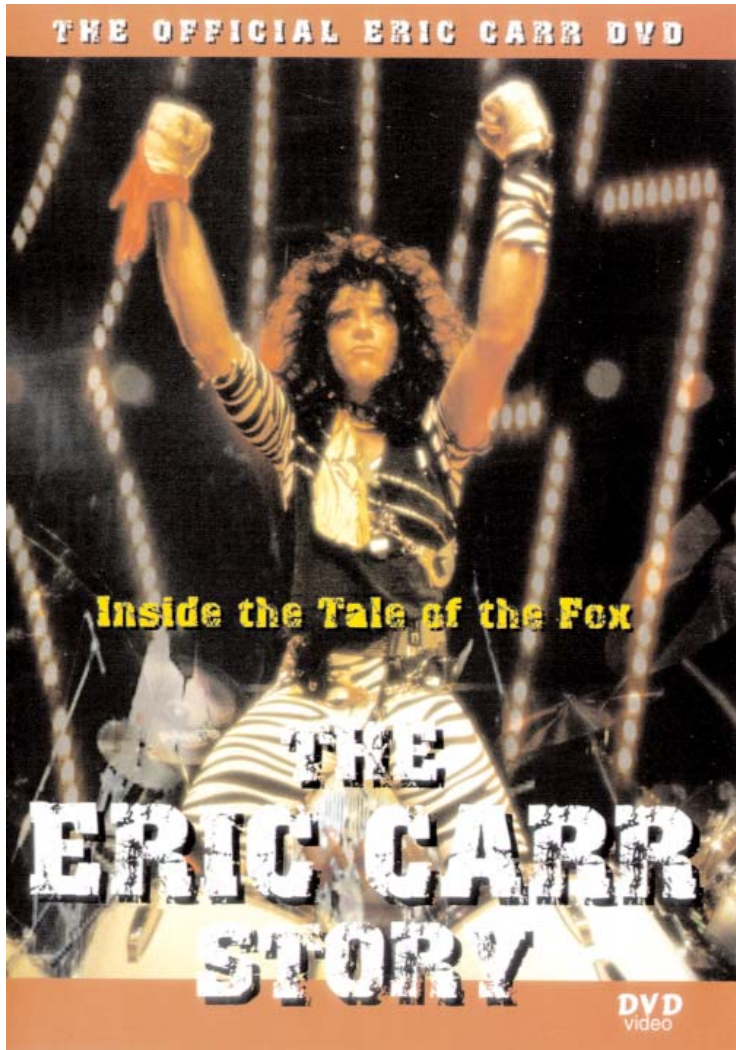


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EXCLUSIVE  
DVD  
PRODUCT!

# ERIC CARR - TALE OF THE FOX



Selection #	DR101DVD
UPC:	022891100225
Prebook:	09/28/04
Street Date:	10/26/04
Retail	\$9.95
Run Time	110 Minutes
Box Lot	30

This 110 minute documentary provides insight into the extraordinary life of Eric Carr, former drummer for Kiss, who died, prematurely in 1991. The first 5000 videos will include 1 of 5 limited edition trading cards of Eric Carr, with an offer to purchase the other 4 cards. The video includes unreleased music written and performed by Eric from his pre-Kiss & Kiss days, plus interviews with Bill Aucoin, Bruce Kulick, Carrie Stevens, members of Slaughter, Fred Coury, and more. A portion of each sale of this video will be donated to the Eric Carr Foundation.

#### DVD SPECIAL FEATURES

Includes bonus trading cards and postcards. Features several bonus audio tracks of Eric's band, The Rockheads. Includes an Eric Carr biography and director's notes.

#### KEY SELLING POINTS

- ▶ DVD is an all-region format DVD which includes 30 minutes of additional footage, unreleased material and tribute songs from Eric's contemporaries in the music world.
- ▶ Eric Carr is one of rock's most dynamic and influential drummers.
- ▶ Features how Eric discovered his numerous talents, as drummer, guitarist and singer in his pet project, The RockHeads - an animated rock group that sang their way through life.
- ▶ Both DVD & VHS are completely remastered and re-edited!

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