



IPM 2112

UPC: 0-9379121122-9

70 million Americans have a chronic sleep deficit.

This CD is the solution to their problem!



STEVEN HALPERN is a Grammy® nominated composer, researcher and multi-platinum recording artist of music that promotes relaxation, well-being and inner peace.

His recordings are used in homes, hospitals, integrative health centers and corporate wellness programs worldwide.

More people go to sleep with his music than any other composer.

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| Artist | Steven Halpern |
| Title | Sleep Soundly Vol. 2 |
| Selection# | IPM 2112 |
| UPC | 0-9379121122-9 |
| Prebook | September 29, 2017 |
| Street Date | November 3, 2017 |
| Retail | \$14.99 |
| Genre | New Age Music |
| Run Time | 73:30 |
| Box Lot | 25 |
| Label | Inner Peace Music |
| Format | CD |

STEVEN HALPERN

SLEEP SOUNDLY

VOL. 2

A Breakthrough Combo of Music and Technology To Help your Customers Get the Sleep They Need

“Insufficient Sleep is a Public Health Epidemic!”

— Centers for Disease Control and Prevention (3/17/11)

With over 70 million Americans experiencing chronic sleep deficit, there is a huge market for this timely audio program.

SLEEP SOUNDLY Vol. 2 is the latest in Steven Halpern’s series of recordings specifically to help sleep deprived individuals.

This audio program is an effective non-pharmaceutical ‘sound prescription’ that relaxes the listener’s body and quiets the mind.

It combines the power of three proven modalities:

- 1) Relaxing music
- 2) *Delta* frequency (1-3 Hz) brainwave entrainment technology
- 3) Subliminal affirmations

How it works: You hear only the dreamy ‘pillow of sound’ featuring the Rhodes electric piano. The brain decodes the subtle entrainment tones which are associated with deep and restorative sleep.

The series of subliminal affirmations are not heard audibly. But the subconscious mind perceives them, and responds automatically.

Most people are asleep before the music ends.

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| 1. Sleep Soundly Vol. 2 (part 1) | 8:23 | 6. Sleep Soundly Vol. 2 (part 6) | 8:26 |
| 2. Sleep Soundly Vol. 2 (part 2) | 10:27 | 7. Sleep Soundly Vol. 2 (part 7) | 6:11 |
| 3. Sleep Soundly Vol. 2 (part 3) | 6:05 | 8. Sleep Soundly Vol. 2 (part 8) | 7:23 |
| 4. Sleep Soundly Vol. 2 (part 4) | 7:24 | 9. Sleep Soundly Vol. 2 (part 9) | 5:04 |
| 5. Sleep Soundly Vol. 2 (part 5) | 5:01 | 10. Sleep Soundly Vol. 2 (part 10) | 8:33 |

Total Time: 73:30

- ★ Huge market for this effective non-drug option for sleep
- ★ Halpern’s music has a proven track record of over 40 years in this genre!
- ★ The most powerful and effective audio program of its kind
- ★ Combines relaxing music, brainwave entrainment and subliminal affirmations
- ★ Steven Halpern is the recognized master of music for relaxation and sleep
- ★ Retailers: Display in stores with Arianna Huffington’s best-seller, *The Sleep Revolution*
- ★ SLEEP SOUNDLY Vol. 2 builds upon the best-selling SLEEP SOUNDLY (IPM 2062), originally released in 1980