

# Charley Pride

## Music In My Heart

Thirteen (13) ALL-NEW recordings!

Charley Pride makes a triumphant return with producer Billy Yates

### Key Sales Points:

- Pride, a three-time Grammy winner, will be further honored by The Recording Academy later this year with a special merit **Lifetime Achievement** award, one of the highest honors that The Recording Academy bestows!
- Upcoming feature in **Sports Illustrated** about Pride's baseball and music career!
- Over 720,000+ Facebook followers and growing!

Charley Pride possesses one of the quintessential Country Music voices and remains loved and respected around the world as Country Music's first black superstar. A living Country music legend, Pride is celebrating more than 50 years as a recording artist.

Over the past year, Pride has been crafting many new recordings with artist-songwriter Billy Yates acting as his new creative partner and producer. Yates, a highly-acclaimed, traditional Country artist and songwriter, is renowned for penning "I Don't Need Your Rockin' Chair" and "Choices" for the legendary George Jones, the latter of which helped Jones land a Grammy for *Best Male Country Vocal Performance*. Yates has enjoyed a few hits himself, but has also contributed songs to many other fellow Country artists including George Strait, Kenny Chesney, Chris Young, Rhonda Vincent and Sara Evans.

The magic of the Pride/Yates collaboration is self-evident on **Music In My Heart**, an unapologetically traditional Country album that marks a high-level return to form for Pride. Die-hard Country music fans will find the song repertoire to be of unquestionable pedigree, with gems from highly regarded tunesmiths such as the late Merle Haggard, Whisperin' Bill Anderson, Tommy Collins, "Country" Johnny Mathis, Ben Peters ("Kiss An Angel Good Morning") and Yates underpinning the effort.

Pride's previous all-new music album was released over six years ago and Country music fans have been clamoring for new music. Awareness efforts for this release will launch in April 2017, initially targeting Pride's Facebook and core fan bases, but subsequently expanding to encompass social media and online promotional campaigns targeted at Classic Country fans, as well as promotions at Mainstream Country and Classic Country radio outlets closer to street date. An independent publicity firm is on-board securing media coverage for the initial release window and beyond. And Pride will feature songs from the album during upcoming tour dates.

With the album street date falling in close proximity to the date of The Recording Academy's Special Merit Awards event this summer, there will be a heightened level of interest in Pride's musical legacy and his recent endeavors around the time of release.

### Track Listing

1. New Patches
2. Make Me One More Memory
3. Natural Feeling For You
4. All By My Lonesome
5. It Wasn't That Funny
6. The Same Eyes That Always Drove Me Crazy
7. I Learned A Lot
8. You're Still In These Crazy Arms Of Mine
9. The Way It Was In '51
10. I Just Can't Stop Missing You
11. You Lied To Me
12. Standing In My Way
13. Music In My Heart

Artist	Charley Pride
Title	Music In My Heart
SKU	MC05318
Street Date	07/07/17
Prebook Date	06/02/17
SRP	\$17.99
Genre	Country
Run Time	40 mins
# of Discs	1 disc
Box Lot	30
Label	Music City Records
Format	CD
UPC	826309053185



Produced by: Billy Yates  
 Year Of Production: 2017  
 Rating: NR



www.musiccityrecords.com

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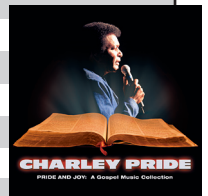
Artist	Charley Pride
Title	The Country Way + Make Mine Country
SKU	MC05316
Format	CD
SRP	\$19.99
Genre	Country
Run Time	61 mins
Box Lot	30
Label	Music City Records
UPC	826309053161



Artist	Charley Pride
Title	The Ultimate Hits Collection
SKU	MC05297
Format	CD
SRP	\$18.98 (2 CD Set)
Genre	Country
Run Time	93 mins
Box Lot	30
Label	Music City Records
UPC	826309052973



Artist	Charley Pride
Title	Pride And Joy: A Gospel Music Collection
SKU	MC20529
Format	CD
SRP	\$17.98
Genre	Country / Gospel
Run Time	45 mins
Box Lot	30
Label	Music City Records
UPC	826309052935



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