

# The Beautiful Bahamas - Ya Tafari

## BIO/ARTIST PROFILE

Bahamian recording artist **Ya Tafari** is an award-winning composer and performer of jazz, Latin, and Caribbean music. As a multi-instrumentalist and vocalist with a fan base stretching from Freeport Bahamas to Detroit, **Ya Tafari** has had a long tradition in presenting in his music a broad range of tropical, Latin, and reggae influences heard in the Caribbean yesterday and today. In this set of timeless originals, his lyrics evoke spirituality, love, devotion, passion, playfulness, and celebration perfect for getting in the winter vacation mood, recalling memories of that favorite Caribbean cruise, or providing a taste of island life. Whether at one of his frequent live shows or in this studio effort, **Ya Tafari** effortlessly transitions between different rhythms and channels the kind of energy and passion direct from the tropics sure to keep the listener engaged and ready to dance.

## BUY! HERE'S WHY!

- Excellent tie-in with the cruise season
- A strong venue sales history
- Loyal fan base
- Known for his charismatic performances
- Appeal to all age groups; highly marketable

## RETAIL

- Appearances and merchandising tools
- MVD Entertainment Group (610-650-8200 voice/mvdb2b.com)

## RADIO

- Servicing to select world & specialty Internet radio
- New World'n Jazz (415-453-1558 voice/415-453-1727 fax/  
newworldjz@aol.com)

## PUBLICITY

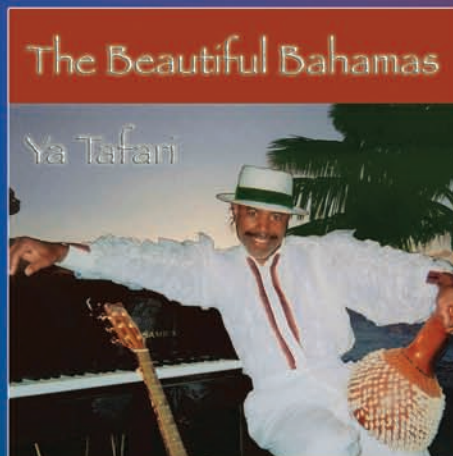
- CD reviews and features in music publications, including trade magazines, dailies, and weeklies.
- Internet, music videos, and live performances
- MEGAWAVE Marketing (517-371-4444 voice/  
517-371-4445 fax/megawave@ic.net)

## LABEL SUPPORT / INFO

- MEGAWAVE Records (734-260-6950 cell/  
517-371-4444 voice/517-371-4445 fax/  
megawave@ic.net/www.MEGAWAVErecords.com)

## HOMETOWN

- Detroit, Michigan USA



## TRACK LISTING

- 1 Reggae Mon 5:03
- 2 I Wonder 4:46
- 3 Lady By The Sea 5:19
- 4 Brazilian Butterflies 4:50
- 5 Beautiful Bahamas 5:13
- 6 Banana Mon 4:25
- 7 Red And Yellow Parrot 7:08
- 8 Some Guy 4:57
- 9 Breezin' In The Sun 4:58
- 10 Leo Lady In The Sun 5:06
- 11 De Sweet Coconut 4:35
- 12 Sweet Cane Jane 7:27

TOTAL PLAYING TIME 64:15

## MARKETING OVERVIEW

An Internet and radio promotional campaign will precede physical product release. CD reviews and features will be solicited to coincide with the CD release. Continued support will include a number of international appearances and performances. Product placement in film and television is planned.

SRLP \$11.95  
Box Lot 30  
Discounts Available

RELEASE DATE: November 3, 2009

ARTIST/TITLE

YA TAFARI  
"The Beautiful  
Bahamas"



FILE UNDER: Caribbean  
(Contemporary World)

COMPACT DISC (Digipak)

CATALOG #: MEGW 0322



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