

ANTHEM- **AbaOriginal**

BIO/ARTIST PROFILE

This is the first full-length since 2017 from Aba Original, the musician, arranger, songwriter, and producer previously with UB40. This Reggae and Dub collection features his solo work, as well as collaborations and a remix with Lee "Scratch" Perry. From 1984 through 1994, he joined the band UB40 as the UB40 horn section both live and in the studio as horn arranger and through his time with the band playing keyboards and bass, receiving brass writer and arranger credit for a number of UB40 albums and singles, including the Promises and Lies album. This album was their biggest ever with over 12 million copies sold 1994. He continues to record with and for some of the greatest Reggae producers and recording artists both in Europe and in Jamaica.

BUY! HERE'S WHY!

- Authentic Reggae and Dub production from a legacy artist
- Features a Lee "Scratch" Perry remix from 2016's *Must Be Free*
- Two vocal and ten instrumental tracks

RETAIL

- Merchandising Tools
- MVD Entertainment Group (800-888-0486 voice/www.mvdb2b.com)

RADIO

- Servicing to College, World/Reggae & Non-Commercial
- Distiller Promo (503-890-4242; ds@distillerpromo.com)

PUBLICITY

- Reviews and features in key music publications including Trade Magazines, Dailies, and Weeklies
- Internet marketing
- Reggae Festival Guide (info@reggaefestivalguide.com)

LABEL SUPPORT / INFO

- MEGAWAVE (517-371-4444 voice/info@MEGAWAVEmusic.com/www.MEGAWAVEmusic.com)

HOMETOWN

- Montego Bay, Jamaica



TRACK LISTING

1. Hooligan (Change Your Ways), 4:21
2. Jerry's Drop (Change Your Ways), 4:23
3. Stone Head, 4:46
4. Isabel (Stone Head Remix) - featuring Lee Scratch Perry, 4:50
5. Original Anthem, 4:57
6. Anthem Of Dub, 4:56
7. Free From Bondage, 4:45
8. Free Dub, 4:39
9. Quake Town, 3:49
10. Quake Town Dub, 3:49
11. The Journey, 5:15
12. Journey Of Dub, 5:16

TOTAL PLAYING TIME 56:11

MARKETING OVERVIEW

Print and electronic media will be serviced to solicit CD reviews to coincide with product release, with additional follow-up to reggae and world music specialists. An Internet and radio promotional campaign will precede physical and digital album release. Continued radio and retail support will follow release.

SRLP \$12.99, Discounts Available

MVDaudio

A DIVISION OF MVD ENTERTAINMENT GROUP

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RELEASE DATE: September 4, 2026

ARTIST/TITLE

**Aba Original
"ANTHEM"**



FILE UNDER: Reggae (Dub)

COMPACT DISC (Digipak)

CATALOG #: MEGW0622



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