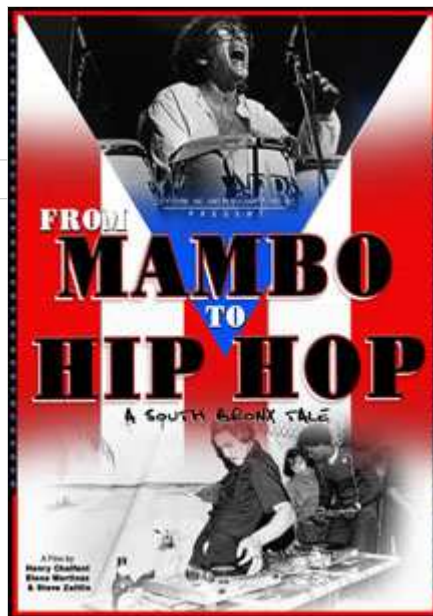


From Mambo To Hip Hop

Documentary by Henry Chalfant (Style Wars) re: the creative adoption of Cuban rhythms to create the New York salsa sound.

DESCRIPTION

There's a postage stamp of urban sidewalk known by people of a certain age for having burned to the ground. A more recent generation knows it as the place where hip hop was born. An older generation remembers the time that this turf nurtured the hot New York Latin music sound that came to be known as salsa. From Mambo to Hip Hop: A Bronx Tale is an hour-long documentary that tells a story about the creative life of the South Bronx, beginning with the Puerto Rican migration and the adoption of Cuban rhythms to create the New York salsa sound; continuing with the fires that destroyed the neighborhood but not the creative spirit of its people; chronicling the rise of hip hop from the ashes; and ending with reflections on the power of the neighborhood's music to ensure the survival of several generations of its residents, and, in the process, take the world's pop culture by storm. FEATURING: Angel Rodríguez, Benny Bonilla, Bobby Sanabria, Bom 5, Carlos "Charlie Chase" Mandes, Clemente "Kid Freeze" Moreno, Curtis "Caz" Brown, David Gonzalez, Mr. and Mrs. Salsa, Eddie Palmieri, Emma Rodríguez, Jean Manuel Massenya, Louis Mercado, Luis "Trace" Otero, Luis "Track II" Mateo, Luis Chalusian, Orlando Marín, "Popmaster Fabel" Pabón, Ray Barretto, Sandra María Esteves, Tony "Peanuts" Aubert, Willie Colón and also Featuring Rock Steady Crew and Dnynamic Rockers



BONUS MATERIALS

- Outtakes of featured artists
- Extra Interviews with: Mike Amadeo, Joe Conzo Sr., Marta Moreno Vega, DJ Hess, Paula Grillo, Jo-Jo Torres, Orlando Marín, Peblee Poo

SALES POINTS

- Directed by Henry Chalfant (Style Wars)

PRESS:

"From Mambo to Hip-Hop dances through the history of a borough that nurtured mambo, which evolved into salsa, and the hip-hop that arose from the most desperate days of the South Bronx."

—Jon Pareles, **NEW YORK TIMES**

SKU#	MVDV4785	Street Date:	10/28/08	Box Lot:	30	Audio:	STEREO
UPC:	760137478591	Pre-Book Date:	09/23/08	Run Time:	55 min.	Genre:	Latin
Format:	DVD	SRP:	\$19.95	# of Discs:	1 disc(s)	Label:	CITY LORE

Year of Production: 0

Rating: NR

Producers: Elena Martínez and Steve Zeitlin

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